

# 2025 ANNUAL MEETING



**THE**   
**PETROLEUM**  
**ALLIANCE**  
OF OKLAHOMA

**JUNE 3-6**  
RITZ-CARLTON  
LAS COLINAS, TEXAS



# SHAPING THE FUTURE OF OKLAHOMA OIL AND GAS

The 2025 Petroleum Alliance Annual Meeting is set to bring together the brightest minds and most influential leaders in Oklahoma's oil and natural gas industry. As the state's premier gathering for energy professionals, this event offers unparalleled opportunities to connect, collaborate, and drive the future of our industry forward.

Held at the Ritz-Carlton in Las Colinas, Texas, the Annual Meeting will feature an impressive lineup of industry experts, policymakers, and business leaders discussing the most pressing challenges and opportunities facing oil and gas in Oklahoma.

- **Industry Insights** – Hear from top executives, policymakers, and experts on the latest trends and legislative updates.
- **Unparalleled Networking** – Connect with industry professionals, decision-makers, and key stakeholders.
- **Advocacy in Action** – Learn how the Alliance is working to protect and promote Oklahoma's oil and gas industry.
- **Exclusive Events** – Enjoy a lineup of receptions, golf, panels, the Chairman's Banquet, and the always-eventful Casino Night.

Be part of the conversation. Be part of the future. Join us at the 2025 Petroleum Alliance Annual Meeting and help drive the success of Oklahoma's oil and natural gas industry.

## 2025 ANNUAL MEETING SCHEDULE OF EVENTS

### Tuesday, June 3

9 a.m. — Wildcatters Swing Golf Scramble  
*Golfer check-in — 9 a.m.*  
*Shotgun start — 10:30 a.m.*

6:30-9 p.m. — Wildcatters Welcome Party  
9-10:30 p.m. — Fireworks Show and After Party hosted by INSURICA

### Wednesday, June 4

8 a.m. – Breakfast  
9:30 a.m. — General Sessions  
Noon — Board of Directors Meeting  
5:30 p.m. — President's Reception  
7:00 p.m. — Chairman's Banquet

### Thursday, June 5

8 a.m. — Breakfast  
9:30 a.m. — General Sessions  
Noon — Darty by the Pool  
6 p.m. — Cocktail Reception  
7:30 p.m. — Casino Night

## REGISTRATION FEES

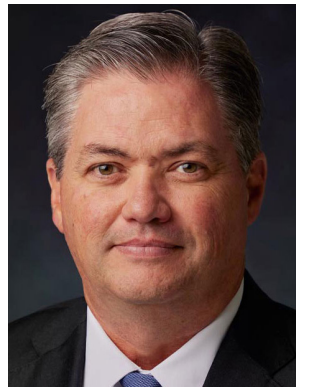
Member Registration/Couple — \$1,200/\$1,800  
Non-Member Registration/Couple — \$1,800/\$2,400  
NextGen Member Registration/Couple — \$800/\$1,400  
Wildcatters Swing Golf Scramble — \$500  
Wildcatters Swing Golf Scramble Foursome — \$2,000

**REGISTER ONLINE AT [THEPETROLEUMALLIANCE.COM](https://thepetroleumalliance.com)**



# CHANGING OF THE GUARD

The 2025 Annual Meeting will feature the appointment of a new Alliance Chairman, with Chad McDougall concluding his two-year tenure as the head of the state's largest and most influential oil and gas industry trade association. The changing of the guard will be held during the June 4 Chairman's Banquet.



*Chad McDougall*

Under McDougall's leadership, the Alliance has strengthened its role as the unifying voice of the state's energy sector, ensuring that the interests of all industry segments are well represented. He has played a key role in driving member engagement, expanding The Alliance's Executive Committee, and ensuring that the Alliance remains a powerful force in advocating for sound energy policies that support continued growth and innovation.

McDougall has served as vice president for Oklahoma City-based JMA Energy Company LLC since 2004, joining the company in 1994 and serving in various engineering, exploration, and land capacities. Prior to joining JMA, McDougall was a petroleum engineer with Mewbourne Oil Company. He is a 1992 graduate of The University of Oklahoma with a degree in petroleum engineering.

# MEETING ACTIVITIES



## Wildcatters Welcome Party

Our opening-night event, the Wildcatters Welcome Party gives Annual Meeting attendees the chance to ease into a conference filled with activities. This popular and casual icebreaker event is open to all registered attendees and golf tournament participants and ends with a fireworks show provided by INSURICA.



## Wildcatters Swing Golf Scramble

Held on the Las Colinas' TPC Golf Course, the four-player scramble is open to all meeting attendees. Known for its golf facilities, the TPC Las Colinas course was designed by Jay Morrish in consultation with Byron Nelson and Ben Crenshaw



## Pool Darty

Make a splash at the Annual Meeting during the ultimate daytime pool party — the Darty! Dive into the fun with refreshing drinks, sun-soaked vibes, and all your Annual Meeting friends.



## Casino Night

The money may be fake, but the fun is as real as it gets. Casino Night is the Annual Meeting's biggest party and features live music, Las Vegas-style gaming and plenty of fun. All attendees get the opportunity to participate in our prize drawing, where the odds of taking home one of many prizes are directly related to the amount of money won at the gaming tables.

# BECOME AN ANNUAL MEETING SPONSOR

When you want to reach the most influential members of Oklahoma’s crude oil and natural gas industry, there’s only one choice: The Petroleum Alliance of Oklahoma’s Annual Meeting.

When you become a sponsor of The Alliance Annual Meeting, you guarantee maximum visibility and credibility for your company and products. We consider our sponsors true partners and delight in affording them the highest possible recognition to the membership before and throughout the meeting.

## SPONSORSHIP LEVELS

- DIAMOND SPONSOR / \$15,500**
- Includes major event or item sponsorship
  - Includes up to 20’ of exhibit booth space in a premium location. Booths must be reserved.
  - Eight complimentary meeting registrations (Spouse registrations count toward total complimentary registrations. Does not include golf fees).
  - Special recognition at Keynote Lunch.
  - List of all attendees (To be distributed after the meeting).
  - Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

- PLATINUM SPONSOR / \$12,500**
- Includes exclusive or co-sponsored event or item sponsorship.
  - Includes up to 20’ of exhibit booth space in a premium location. Booths must be reserved.
  - Six complimentary meeting registrations (Spouse registrations count toward total complimentary registrations. Does not include golf fees).
  - Special recognition at Keynote Lunch.
  - List of all attendees (To be distributed after the meeting).
  - Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

- GOLD SPONSOR / \$9,000**
- Includes up to 10’ of booth space (Limited space available). Booths must be reserved.
  - Four complimentary meeting registrations (Spouse registrations count toward total complimentary registrations. Does not include golf fees).
  - Special recognition at Keynote Lunch.
  - List of all attendees (To be distributed after the meeting).
  - Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

- SILVER SPONSOR / \$7,000**
- Includes up to 10’ of booth space (Limited space available). Booths must be reserved.
  - Two complimentary meeting registrations (Spouse registrations count toward total complimentary registrations. Does not include golf fees).
  - Special recognition at Keynote Lunch.
  - List of all attendees (To be distributed after the meeting).
  - Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

- BRONZE SPONSOR / \$5,000**
- One complimentary meeting registration (Does not include spouse registration or golf fees).
  - Special recognition at Keynote Lunch.
  - List of all attendees (To be distributed after the meeting).
  - Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

## SPONSORED EVENTS

Exclusive Sponsored Events are priced individually to be sponsored by one company. Event Sponsorships are priced to be sponsored by two or more companies. All Event Sponsors will be listed on our online meeting registration website and on signage during the meeting.

### EXCLUSIVE SPONSORSHIPS

- Wildcatters Swing Golf Title/ \$20,000**
- Sponsor logo on signage at tournament.
  - Two complimentary teams of four in tournament.

- Annual Meeting Lounge / \$20,000**
- Sponsor branding throughout expertly designed lounge seating area.

- Fireworks Display / \$17,500 - **SOLD****
- Special recognition during Wildcatters Welcome Party.

- In-Room Gift / \$15,000+**
- Price may vary based on gift.
  - Sponsor logo on in-room gift distributed to all conference attendees staying at host hotel.

- Wildcatters Swing Golf Lunch / \$7,500**
- Sponsor logo on signage at tournament.

- General Session / \$5,000**
- Sponsor logo displayed during all General Sessions.
  - Opportunity to distribute marketing materials during General Sessions.

- Break Stations / \$5,000**
- Sponsor logo displayed at all refreshment stations during conference.

### EVENT SPONSORSHIPS

*Designed for multiple sponsors*

- Casino Night / \$10,000 each**
- Sponsor logo displayed on screen throughout Casino Night.
  - Special recognition during event.

- Keynote Lunch / \$10,000 each**
- Sponsor logo displayed on screen during Keynote Lunch.
  - Special recognition during event.

- Wildcatters Welcome Party / \$10,000 each**
- Sponsor logo displayed on signage throughout Wildcatters Welcome Cookout.
  - Special recognition during event.

- Sporting Clays Title / \$8,000 each**
- Sponsor logo displayed on signage at course.
  - Two complimentary player spots in sporting clays tournament.

- Cocktail Reception / \$7,500 each**
- Sponsor logo displayed on signage throughout Into the Glow Cocktail Reception.

- Buffet Breakfast / \$5,000 each**
- Sponsor logo displayed during breakfast on either Friday or Saturday.
  - Opportunity to distribute marketing materials during breakfast.

- Wildcatters Welcome Party Bar / \$5,000 each**
- Sponsor logo displayed prominently on bar during welcome event.

- Casino Night Bar / \$5,000 each**
- Sponsor logo displayed prominently on bar during Casino Night.

- Golf Awards Reception / \$2,500**
- Sponsor logo displayed during reception.

For more information about becoming a meeting sponsor, contact Natalie Kinmonth at 405-206-9144 or [natalie@okpetro.com](mailto:natalie@okpetro.com).

# ITEM SPONSORSHIP

To make a lasting impression on Annual Meeting attendees, choose from the items below to select the perfect sponsorship opportunity for your company. All Item Sponsors will be listed on our online meeting registration website and on signage during the meeting.

### Casino Night Gaming Table Sponsor / \$10,000

- Sponsor logo on all gaming tables.

### Golf Hole-In-One Contest / \$7,500

- Sponsor logo on signage at designated hole.
- Prominent signage on contest hole.

### Name Badge Sponsor / \$7,500

- Company logo on all attendee name badges.

### Room Key Sponsor / \$7,500

- Company logo on all Four Seasons room keys.

### Meeting Tote Sponsor / \$7,500

- Company logo on tote provided to all meeting attendees.

### Casino Night Playing Cards Sponsor / \$7,000

- Sponsor logo on all playing cards used at gaming tables.

### Floor Decals Sponsor / \$6,000 each

- Company logo on floor decals throughout Annual Meeting convention area.

### Check-In Gift Sponsor / \$6,000+ each

- Price may vary based on gift.
- Sponsor logo on gift distributed to each Annual Meeting attendee staying at the Four Seasons

### Lanyard Sponsor / \$6,000 each

- Company logo on one side of name badge lanyards provided for each meeting attendee.

### Golf Player Gift Sponsor / \$5,000+

- Price may vary based on gift.
- Sponsor logo on gift set distributed to each tournament participant.

### Golf Beverage Cart Sponsor / \$5,000 each

- Use of golf cart to interact with and hand out promotional items to tournament participants.
- Signage on one beverage cart.

### Golf Tournament Cart Sponsor / \$5,000

- Sponsor logo displayed on all tournament golf carts.

### Golf Hole Contest Sponsor / \$5,000

- Prominent signage on all contest holes.

### Premium Golf Hole Sponsor / \$2,000 per hole

- Company representatives at tee box or green. Tables and chairs available.
- Signage on assigned hole.

### Golf Driving Range Sponsor / \$1,500

- Prominent signage on driving range prior to tournament

### Golf Putting Green Sponsor / \$1,500

- Prominent signage on putting green prior to tournament.

### Full-Page Program Sponsor / \$1,000 each

- One full-page ad in Annual Meeting program.
- Ad must be submitted by May 16.

### Casino Night Door Prize Sponsor / \$500 each

- Recognition as Door Prize donor during event.

### Standard Golf Hole Sponsor / \$500 per hole

- Signage on assigned hole.



For sponsorship opportunities, please contact  
Natalie Kinmonth at [natalie@okpetro.com](mailto:natalie@okpetro.com).



# 2025 ANNUAL MEETING SPONSORSHIP RESERVATION FORM

Contact Name \_\_\_\_\_

Company \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Billing Address (If different than above) \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Authorized Signature \_\_\_\_\_

## 2025 SPONSORSHIP COMMITMENT

☐ \$15,500    **Diamond Sponsor**

☐ Check to reserve a 20' booth  
☐ Check to reserve a 10' booth

☐ \$12,500    **Platinum Sponsor**

☐ Check to reserve a 20' booth  
☐ Check to reserve a 10' booth

☐ \$9,000    **Gold Sponsor**

☐ Check to reserve a 20' booth

☐ \$7,000    **Silver Sponsor**

☐ Check to reserve a 10' booth

☐ \$5,000    **Bronze Sponsor**

## EVENT SPONSORSHIPS

EXCLUSIVE SPONSORS

☐ \$20,000    Wildcatters Swing Golf Title Sponsor

☐ \$20,000    Annual Meeting Lounge Sponsor

☐ \$17,500    Fireworks Display Sponsor

☐ \$15,000    In-Room Gift Sponsor

☐ \$7,500    Wildcatters Swing Golf Lunch Sponsor

☐ \$5,000    General Session Sponsor

☐ \$5,000    Break Stations Sponsor

DESIGNED FOR MULTIPLE SPONSORS

☐ \$10,000    Casino Night Sponsor

☐ \$10,000    Keynote Lunch Sponsor

☐ \$10,000    Wildcatters Welcome Party Sponsor

☐ \$7,500    Cocktail Reception Sponsor

☐ \$5,000    Friday Buffet Breakfast Sponsor

☐ \$5,000    Saturday Buffet Breakfast Sponsor

☐ \$5,000    Wildcatters Welcome Party Bar Sponsor

☐ \$5,000    Casino Night Bar Sponsor

☐ \$1,500    Wildcatters Swing Golf Awards Reception

## ITEM SPONSORSHIPS

*Note: The following sponsorship opportunities are in addition to Diamond, Platinum, Gold, Silver or Bronze sponsorship payments.*

☐ \$10,000    Casino Night Gaming Table Sponsor

☐ \$7,500    Wildcatters Swing Hole-In-One Contest Sponsor

☐ \$7,500    Name Badge Sponsor

☐ \$7,500    Room Key Sponsor

☐ \$7,500    Meeting Tote Sponsor

☐ \$7,000    Casino Night Playing Cards Sponsor

☐ \$6,000    Floor Decals Sponsor

☐ \$6,000    Check-in Gift Sponsor

☐ \$6,000    Lanyard Sponsor

☐ \$5,000    Wildcatters Swing Golf Player Gift Sponsor

☐ \$5,000    Meeting Registration Sponsor

☐ \$5,000    Wildcatters Swing Golf Beverage Cart Sponsor

☐ \$5,000    Wildcatters Swing Golf Cart Sponsor

☐ \$5,000    Wildcatters Swing Golf Hole Contest Sponsor

☐ \$2,000    Wildcatters Swing Premium Golf Hole Sponsor

☐ \$1,500    Wildcatters Swing Golf Driving Range Sponsor

☐ \$1,500    Wildcatters Swing Golf Putting Green Sponsor

☐ \$1,000    Full-Page Meeting Program Sponsor

☐ \$500    Casino Night Door Prize Sponsor

☐ \$500    Wildcatters Swing Standard Golf Hole Sponsor

## PAYMENT INFORMATION

Check or money order enclosed: \$ \_\_\_\_\_

Credit Card: ☐ Visa    ☐ M/C    ☐ AMEX

Total Amount \$ \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV (3-digit code) \_\_\_\_\_

Name on Card (please print) \_\_\_\_\_

Signature \_\_\_\_\_



