

**THE**   
**PETROLEUM**  
**ALLIANCE**  
OF OKLAHOMA



# **ANNUAL MEETING**

**JUNE 6-8, 2004 | RITZ-CARLTON, LAS COLINAS, TEXAS**



# ALLIANCE ANNUAL MEETING IS THE GREATEST OF ALL TIME

The Petroleum Alliance Annual Meeting is back and ready to claim its throne as the Greatest of All Time (GOAT).

The 2024 Annual Meeting remains one of the largest and definitely the best conference hosted by a statewide oil and gas organization and returns to Las Colinas, Texas, and the newly renamed and renovated Ritz-Carlton.

The Annual Meeting features three days of industry speakers, networking opportunities, exhibitors, and a whole lot of fun. Attracting hundreds of industry professionals, the Annual Meeting is an unparalleled opportunity for seasoned veterans and rising stars in Oklahoma's oil and natural gas industry to connect and learn.

The conference begins with the Wildcatter Swing Golf Scramble followed by the Wildcatter Welcome Party. Both events are open to all Annual Meeting attendees and will be followed by a spectacular fireworks display from our friends at INSURICA.

Two days of business sessions and networking events follow. Event highlights include Casino Night, the keynote lunch that has historically featured prominent speakers like T. Boone Pickens, Dallas Cowboys owner Jerry Jones, and, most recently, former White House Deputy Chief of Staff Karl Rove.

The Petroleum Alliance Annual Meeting is the one can't-miss affair for Oklahoma's oil and natural gas professionals. There is no other meeting that compares to the Alliance Annual Meeting for putting you and your company face-to-face with the decision makers of the Oklahoma energy community.

## 2024 ANNUAL MEETING SCHEDULE OF EVENTS

### THURSDAY, JUNE 6

11 a.m.-5:30 p.m. — Wildcatters Swing Golf Scramble

*Golfer check-in and lunch — 11 a.m.*

*Shotgun start — 12:30 p.m.*

6:30-9 p.m. — Wildcatters Welcome Party

9-10:30 p.m. — Fireworks Show and After Party hosted by INSURICA

### FRIDAY, JUNE 7

7:30-9 a.m. — Breakfast

8:30-11:30 a.m. — General Sessions

Noon-2 p.m. — Board of Directors Meeting

12:30-3:30 p.m. — Pool Party

5:30-7 p.m. — Cocktail Reception

7-10 p.m. — Casino Night

### SATURDAY, JUNE 8

7:30-9 a.m. — Breakfast

8:30-11:30 a.m. — General Sessions

Noon-1 p.m. — Keynote Lunch



# PUTTING ON THE RITZ

The 2024 Petroleum Alliance Annual Meeting returns to the renamed and remodeled Ritz-Carlton in Las Colinas, Texas, marking the 20th year the organization has hosted its Annual Meeting at the Dallas metroplex resort. The former Four Seasons property is completing a \$55 million renovation, and Annual Meeting attendees will be among the first to get a first-hand look at the new Ritz.

Among the changes in store for Petroleum Alliance members and their guests is the new restaurant Knife Italian, the latest restaurant concept by Michelin-starred chef John Tesar of “Top Chef” fame. The new Campo Coffee & Provisions offers a European-inspired, locally roasted espresso program and sommelier-curated selection of wines.



THE RITZ-CARLTON<sup>®a</sup>

Other enhancements include the addition of Bar Juniper, a new lobby bar spotlighting clear spirits, and the hotel's 427 guest rooms have all been remodeled and revamped.

The property's 14,000-square-foot on-site salon and spa will transition into the world class The Ritz-Carlton Spa, and the resort pool is undergoing a complete reimagination, featuring luxury cabanas, expanded seating, and a new poolside bar.

## MEETING ACTIVITIES



### Wildcatters Welcome Party

Our opening-night event, the Wildcatters Welcome Party gives Annual Meeting attendees the chance to ease into a conference filled with activities. This popular and casual icebreaker event is open to all registered attendees and golf tournament participants and ends with a fireworks show provided by INSURICA.



### Wildcatters Swing Golf Scramble

Held on the Las Colinas' TPC Golf Course, the four-player scramble is open to all meeting attendees. Known for its golf facilities, the TPC Las Colinas course was designed by Jay Morrish in consultation with Byron Nelson and Ben Crenshaw



### Casino Night

The money may be fake, but the fun is as real as it gets. Casino Night is the Annual Meeting's biggest party and features live music, Las Vegas-style gaming and plenty of fun. All attendees get the opportunity to participate in our prize drawing, where the odds of taking home one of many prizes are directly related to the amount of money won at the gaming tables.



### Pool Darty

Make a splash at the Annual Meeting during the ultimate daytime pool party — the Darty! Dive into the fun with refreshing drinks, sun-soaked vibes, and all your Annual Meeting friends.

# BECOME AN ANNUAL MEETING SPONSOR

When you want to reach the most influential members of Oklahoma's crude oil and natural gas industry, there's only one choice: The Petroleum Alliance of Oklahoma's Annual Meeting.

When you become a sponsor of The Alliance Annual Meeting, you guarantee maximum visibility and credibility for your company and products. We consider our sponsors true partners and delight in affording them the highest possible recognition to the membership before and throughout the meeting.

## SPONSORSHIP LEVELS

### DIAMOND SPONSOR / \$15,500

- Includes major event or item sponsorship
- Includes up to 20' of exhibit booth space in a premium location. Booths must be reserved.
- Eight complimentary meeting registrations (Spouse registrations count toward total complimentary registrations. Does not include golf fees).
- Special recognition at Keynote Lunch.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

### PLATINUM SPONSOR / \$12,500

- Includes exclusive or co-sponsored event or item sponsorship.
- Includes up to 20' of exhibit booth space in a premium location. Booths must be reserved.
- Six complimentary meeting registrations (Spouse registrations count toward total complimentary registrations. Does not include golf fees).
- Special recognition at Keynote Lunch.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

### GOLD SPONSOR / \$9,000

- Includes up to 10' of booth space (Limited space available). Booths must be reserved.
- Four complimentary meeting registrations (Spouse registrations count toward total complimentary registrations. Does not include golf fees).
- Special recognition at Keynote Lunch.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

### SILVER SPONSOR / \$7,000

- Includes up to 10' of booth space (Limited space available). Booths must be reserved.
- Two complimentary meeting registrations (Spouse registrations count toward total complimentary registrations. Does not include golf fees).
- Special recognition at Keynote Lunch.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

### BRONZE SPONSOR / \$5,000

- One complimentary meeting registration (Does not include spouse registration or golf fees).
- Special recognition at Keynote Lunch.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

# SPONSORED EVENTS

Exclusive Sponsored Events are priced individually to be sponsored by one company. Event Sponsorships are priced to be sponsored by two or more companies. All Event Sponsors will be listed on our online meeting registration website and on signage during the meeting.

## EXCLUSIVE SPONSORSHIPS

### Wildcatters Swing Golf Title/ \$20,000

- Sponsor logo on signage at tournament.
- Two complimentary teams of four in tournament.

### Annual Meeting Lounge / \$20,000

- Sponsor branding throughout expertly designed lounge seating area.

### Fireworks Display / \$17,500 - SOLD

- Special recognition during Wildcatters Welcome Party.

### In-Room Gift / \$15,000+

- Price may vary based on gift.
- Sponsor logo on in-room gift distributed to all conference attendees staying at host hotel.

### Wildcatters Swing Golf Lunch / \$7,500

- Sponsor logo on signage at tournament.

### General Session / \$5,000

- Sponsor logo displayed during all General Sessions.
- Opportunity to distribute marketing materials during General Sessions.

### Break Stations / \$5,000

- Sponsor logo displayed at all refreshment stations during conference.

## EVENT SPONSORSHIPS

*Designed for multiple sponsors*

### Casino Night / \$10,000 each

- Sponsor logo displayed on screen throughout Casino Night.
- Special recognition during event.

### Keynote Lunch / \$10,000 each

- Sponsor logo displayed on screen during Keynote Lunch.
- Special recognition during event.

### Wildcatters Welcome Party / \$10,000 each

- Sponsor logo displayed on signage throughout Wildcatters Welcome Cookout.
- Special recognition during event.

### Sporting Clays Title / \$8,000 each

- Sponsor logo displayed on signage at course.
- Two complimentary player spots in sporting clays tournament.

### Cocktail Reception / \$7,500 each

- Sponsor logo displayed on signage throughout Into the Glow Cocktail Reception.

### Buffet Breakfast / \$5,000 each

- Sponsor logo displayed during breakfast on either Friday or Saturday.
- Opportunity to distribute marketing materials during breakfast.

### Wildcatters Welcome Party Bar / \$5,000 each

- Sponsor logo displayed prominently on bar during welcome event.

### Casino Night Bar / \$5,000 each

- Sponsor logo displayed prominently on bar during Casino Night.

### Golf Awards Reception / \$2,500

- Sponsor logo displayed during reception.

For more information about becoming a meeting sponsor, contact Natalie Kinmonth at 405-206-9144 or [natalie@okpetro.com](mailto:natalie@okpetro.com).

# ITEM SPONSORSHIP

To make a lasting impression on Annual Meeting attendees, choose from the items below to select the perfect sponsorship opportunity for your company. All Item Sponsors will be listed on our online meeting registration website and on signage during the meeting.

## **Casino Night Gaming Table Sponsor / \$10,000**

- Sponsor logo on all gaming tables.

## **Golf Hole-In-One Contest / \$7,500**

- Sponsor logo on signage at designated hole.
- Prominent signage on contest hole.

## **Name Badge Sponsor / \$7,500**

- Company logo on all attendee name badges.

## **Room Key Sponsor / \$7,500**

- Company logo on all Four Seasons room keys.

## **Meeting Tote Sponsor / \$7,500**

- Company logo on tote provided to all meeting attendees.

## **Casino Night Playing Cards Sponsor / \$7,000**

- Sponsor logo on all playing cards used at gaming tables.

## **Floor Decals Sponsor / \$6,000 each**

- Company logo on floor decals throughout Annual Meeting convention area.

## **Check-In Gift Sponsor / \$6,000+ each**

- Price may vary based on gift.
- Sponsor logo on gift distributed to each Annual Meeting attendee staying at the Four Seasons

## **Lanyard Sponsor / \$6,000 each**

- Company logo on one side of name badge lanyards provided for each meeting attendee.

## **Golf Player Gift Sponsor / \$5,000+**

- Price may vary based on gift.
- Sponsor logo on gift set distributed to each tournament participant.

## **Golf Beverage Cart Sponsor / \$5,000 each**

- Use of golf cart to interact with and hand out promotional items to tournament participants.
- Signage on one beverage cart.

## **Golf Tournament Cart Sponsor / \$5,000**

- Sponsor logo displayed on all tournament golf carts.

## **Golf Hole Contest Sponsor / \$5,000**

- Prominent signage on all contest holes.

## **Premium Golf Hole Sponsor / \$2,000 per hole**

- Company representatives at tee box or green. Tables and chairs available.
- Signage on assigned hole.

## **Golf Driving Range Sponsor / \$1,500**

- Prominent signage on driving range prior to tournament

## **Golf Putting Green Sponsor / \$1,500**

- Prominent signage on putting green prior to tournament.

## **Full-Page Program Sponsor / \$1,000 each**

- One full-page ad in Annual Meeting program.
- Ad must be submitted by May 16.

## **Casino Night Door Prize Sponsor / \$500 each**

- Recognition as Door Prize donor during event.

## **Standard Golf Hole Sponsor / \$500 per hole**

- Signage on assigned hole.

**For sponsorship opportunities, please contact  
Natalie Kinmonth at [natalie@okpetro.com](mailto:natalie@okpetro.com).**





# 2024 ANNUAL MEETING SPONSORSHIP RESERVATION FORM

Contact Name \_\_\_\_\_  
 Company \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Billing Address (If different than above) \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Telephone \_\_\_\_\_ E-mail \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_

## 2024 SPONSORSHIP COMMITMENT

- \$15,500 Diamond Sponsor**
  - Check to reserve a 20' booth
  - Check to reserve a 10' booth
- \$12,500 Platinum Sponsor**
  - Check to reserve a 20' booth
  - Check to reserve a 10' booth
- \$9,000 Gold Sponsor**
  - Check to reserve a 20' booth
- \$7,000 Silver Sponsor**
  - Check to reserve a 10' booth
- \$5,000 Bronze Sponsor**

## EVENT SPONSORSHIPS

### EXCLUSIVE SPONSORS

- \$20,000 Wildcatters Swing Golf Title Sponsor
- \$20,000 Annual Meeting Lounge Sponsor
- \$17,500 Fireworks Display Sponsor
- \$15,000 In-Room Gift Sponsor
- \$7,500 Wildcatters Swing Golf Lunch Sponsor
- \$5,000 General Session Sponsor
- \$5,000 Break Stations Sponsor

### DESIGNED FOR MULTIPLE SPONSORS

- \$10,000 Casino Night Sponsor
- \$10,000 Keynote Lunch Sponsor
- \$10,000 Wildcatters Welcome Party Sponsor
- \$7,500 Cocktail Reception Sponsor
- \$5,000 Friday Buffet Breakfast Sponsor
- \$5,000 Saturday Buffet Breakfast Sponsor
- \$5,000 Wildcatters Welcome Party Bar Sponsor
- \$5,000 Casino Night Bar Sponsor
- \$1,500 Wildcatters Swing Golf Awards Reception

## ITEM SPONSORSHIPS

*Note: The following sponsorship opportunities are in addition to Diamond, Platinum, Gold, Silver or Bronze sponsorship payments.*

- \$10,000 Casino Night Gaming Table Sponsor
- \$7,500 Wildcatters Swing Hole-In-One Contest Sponsor
- \$7,500 Name Badge Sponsor
- \$7,500 Room Key Sponsor
- \$7,500 Meeting Tote Sponsor
- \$7,000 Casino Night Playing Cards Sponsor
- \$6,000 Floor Decals Sponsor
- \$6,000 Check-in Gift Sponsor
- \$6,000 Lanyard Sponsor
- \$5,000 Wildcatters Swing Golf Player Gift Sponsor
- \$5,000 Meeting Registration Sponsor
- \$5,000 Wildcatters Swing Golf Beverage Cart Sponsor
- \$5,000 Wildcatters Swing Golf Cart Sponsor
- \$5,000 Wildcatters Swing Golf Hole Contest Sponsor
- \$2,000 Wildcatters Swing Premium Golf Hole Sponsor
- \$1,500 Wildcatters Swing Golf Driving Range Sponsor
- \$1,500 Wildcatters Swing Golf Putting Green Sponsor
- \$1,000 Full-Page Meeting Program Sponsor
- \$500 Casino Night Door Prize Sponsor
- \$500 Wildcatters Swing Standard Golf Hole Sponsor

## PAYMENT INFORMATION

Check or money order enclosed: \$ \_\_\_\_\_

Credit Card:  Visa  M/C  AMEX

Total Amount \$ \_\_\_\_\_

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
CVV (3-digit code)

\_\_\_\_\_  
Name on Card (please print)

\_\_\_\_\_  
Signature

# 2024 ANNUAL MEETING REGISTRATION FORM

Member Name \_\_\_\_\_

Spouse/Personal Guest Name (if attending) \_\_\_\_\_

Company \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Billing Address (If different than above) \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Please indicate number attending for menu planning purposes. (Meeting Registrants Only)**

\_\_\_\_\_ Thursday - Wildcatters Welcome Party

\_\_\_\_\_ Friday - Casino Night

\_\_\_\_\_ Friday - Breakfast

\_\_\_\_\_ Saturday - Breakfast

\_\_\_\_\_ Friday - President's Reception

\_\_\_\_\_ Saturday - Keynote Lunch

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**Wildcatters Swing Golf Scramble Registration - June 6 - Open to all meeting registrants.**

Player Name \_\_\_\_\_ Handicap \_\_\_\_\_

Special Pairing?  Yes  No If yes, with whom( Name, company & handicap)? \_\_\_\_\_

Please list your team members below (name, company, handicap)

Player 1 \_\_\_\_\_ Handicap \_\_\_\_\_

Player 2 \_\_\_\_\_ Handicap \_\_\_\_\_

Player 3 \_\_\_\_\_ Handicap \_\_\_\_\_

*Note: Handicaps will be adjusted for special pairings. Tournament entry is first-come, first-served.*

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## MEETING REGISTRATION FEES

**Note: Couple registration includes one attendee and one spouse/personal guest.**  
Each company representative must have an individual registration.

Member Registration (Single \$1,200 / Couple \$1,800) \$ \_\_\_\_\_

Next Gen Registration (Single \$800 / Couple \$1,400) \$ \_\_\_\_\_

Non-Member Registration (Single \$1,600 / Couple \$2,200) \$ \_\_\_\_\_

Govt. Registration (Single \$800 / Couple \$1,400) \$ \_\_\_\_\_

Wildcatters Swing Golf Scramble (\$500 per player) \$ \_\_\_\_\_

Wildcatters Swing Golf Scramble Foursome (\$2,000) \$ \_\_\_\_\_

Total Fees submitted with registration form: \$ \_\_\_\_\_

## PAYMENT INFORMATION

Check or money order enclosed: \$ \_\_\_\_\_

Credit Card:  Visa  M/C  AMEX

Total Amount \$ \_\_\_\_\_

\_\_\_\_\_ Credit Card Number

\_\_\_\_\_ Exp. Date

\_\_\_\_\_ CVV (3-digit code)

\_\_\_\_\_ Name on Card (please print)

\_\_\_\_\_ Signature



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