

THE 
PETROLEUM
ALLIANCE
OF OKLAHOMA



NOV. 15-16
THE NATIONAL HOTEL
& JONES ASSEMBLY
OKLAHOMA CITY

**FALL CONFERENCE
& PETROLEUM ALLIANCE
FUNDRAISING AUCTION**



DON'T MISS THE 2023 ALLIANCE FALL CONFERENCE

Hosted at the historic National Hotel and the Jones Assembly in downtown Oklahoma City, The Alliance Fall Conference gives oil and natural gas industry professionals the opportunity to connect with their peers, promote their company and hear relevant and timely information about the state's defining industry and the advancements within it.

Over the course of two days, we will welcome knowledgeable speakers who will offer their expertise to Fall Conference attendees. These speakers will cover a wide range of state and federal issues that impact our industry. Networking is also a big part of all Alliance events, and the Fall Conference will provide a great opportunity to connect with key industry leaders. This is your chance to build upon existing relationships and establish new ones.

SCHEDULE OF EVENTS

WEDNESDAY, NOVEMBER 15

AT THE NATIONAL HOTEL

8 a.m.	Breakfast
9:30 a.m.	General Sessions
Noon	Board of Directors meeting
2 p.m.	Alliance Speed Networking (Reserved for Diamond, Platinum and Gold sponsors)
4:30 p.m.	Happy Hour in The Vault

THURSDAY, NOVEMBER 16

AT THE NATIONAL HOTEL

8 a.m.	Breakfast
9:30 a.m.	General Sessions
Noon	Keynote Luncheon

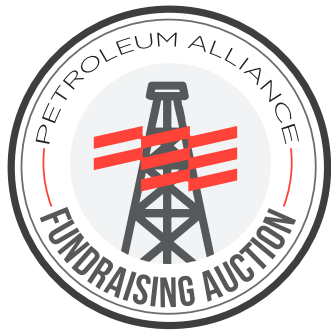
AT THE JONES ASSEMBLY

5 p.m.	Petroleum Alliance Fundraising Auction Reception
7 p.m.	Petroleum Alliance Fundraising Auction



ALLIANCE AUCTION SUPPORTS INDUSTRY ADVOCACY EFFORTS

The final event of the Alliance Fall Conference highlights the philanthropic efforts of the oil and natural gas industry. Open to all Fall Conference attendees, the Petroleum Alliance Fundraising Auction carries on a tradition that began two decades ago under the banner of the Oklahoma Independent Petroleum Association. The Auction has historically played a key role in supporting the industry's



advocacy efforts and allows businesses and individuals to highlight their company or purchase goods and services while supporting the Alliance mission.

Proceeds from the auction aid The Alliance's advocacy efforts on behalf of the state's oil and natural gas industry. The continued success of the auction provides the resources necessary to better represent Oklahoma's defining industry in legislative, regulatory, and legal arenas.

The evening event will also recognize the contributions Alliance members have made to our 2023 charity of the year, Infant Crisis Services.

For questions about becoming an auction bidder or donating to the auction, contact Natalie Kinmonth at 405-206-9144 or natalie@okpetro.com

2022 AUCTION DONORS

89 Energy
A&A Tank Truck
Aquanyx Midstream
Baker Hughes
Basin Environmental
The Cedar Gate
Continental Resources
Cudd Energy Services
Devon Energy
Ducks Unlimited
Flex-Chem
Gore Nitrogen Pumping Services
Grasslands
Halliburton Energy Services
Healthcare Highways
Helmerich & Payne
INSURICA
J.Price Energy Services
John Daly Major Ed Heart of a Lion Foundation
JP Consultants
JP Moery Racing
Le Norman Companies
M&M Supply
Marathon Oil
Maverick Natural Resources
Ovintiv
Pinnacle Energy Services, LLC
Plaster and Wald Consulting Corp.
Rafter H Operating / Tim Haley
Schlumberger
Select Energy Services
Talor Gooch Foundation
The University of Oklahoma - Sooner Club
Thru Tubing Solutions
Tres Management
William & Lauren / Sooners in Suits Society
Zonly Looman

SPONSORSHIP OPPORTUNITIES

Would you like to increase your business opportunities and expand your network? Are you looking to mix and mingle with some of the oil and gas industry's most influential decision makers? If you answered yes to either of these questions, then a sponsorship at the Petroleum Alliance Fall Conference is one of the best investments your organization will ever make.

Diamond, Platinum and Gold sponsors are eligible to participate in The Alliance's speed networking event, giving the Fall Conference's top sponsors the opportunity to meet one-on-one and test their networking skills with the state's leading oil and natural gas producers in a fast-paced, fun environment. Sponsoring companies will have the opportunity to meet with decision makers from the state's leading oil and natural gas producing companies in rapid-fire succession, moving from producer to producer after an allotted amount of time.

If your company would like to be a sponsor of the Fall Conference, please contact Natalie Kinmonth at 405-206-9144 or e-mail natalie@okpetro.com to reserve your sponsorship today!

DIAMOND SPONSOR \$7,000

- Two participants in the Alliance Speed Networking Event
- Eight complimentary registrations.
- Special recognition at Keynote Luncheon.
- Recognition in conference programs and online.

PLATINUM SPONSOR \$6,000

- Two participants in the Alliance Speed Networking Event
- Six complimentary registrations.
- Special recognition at Keynote Luncheon.
- Recognition in conference programs and online.

GOLD SPONSOR \$5,000

- Two participants in the Alliance Speed Networking Event
- Four complimentary registrations.
- Special recognition at Keynote Luncheon.
- Recognition in conference programs and online.

SILVER SPONSOR \$4,000

- Two complimentary registrations.
- Special recognition at Keynote Luncheon.
- Recognition in conference programs and online.

BRONZE SPONSOR \$2,500

- One complimentary registration.
- Special recognition during Keynote Luncheon.
- Recognition in conference programs and online.

ITEM SPONSORSHIPS

Conference Registration Sponsor **\$5,000**

- Company logo and link displayed on conference website.
- Company logo on all conference registration packets.
- Promotional materials from sponsor may be included.
- Signage and recognition in conference materials.

Name Badge Sponsor **\$4,000**

- Company logo on all attendee name badges.
- Signage and recognition in conference materials.

Check-in Gift Co-Sponsor **\$4,000+**

- Sponsorship cost dependent on final cost of gift chosen.
- Company logo on gift distributed to each Fall Conference attendee staying at the host hotel.
- Sponsor may include company promotional items.
- Signage and recognition in conference materials.

Lanyard Co-Sponsor **\$3,500 each**

- Company logo silk-screened on one side of name badge lanyards provided for each conference attendee.
- Signage and recognition in conference materials.

Floor Decals Co-Sponsor **\$3,000 each**

- Logo on floor decals throughout convention area.
- Signage and recognition in conference materials.

Conference Program Sponsor **\$1,000**

- One full-page ad in conference program.
- Recognition in conference materials.

Registration Packet Insert **\$500**

- Inclusion of marketing material in registration packets.
- Materials must be provided by sponsor and approved by The Alliance.

EVENT SPONSORSHIPS

Keynote Luncheon Co-Sponsor **\$5,000 each**

- Signage with company logo displayed in ballroom.
- Special recognition during Keynote Luncheon.
- Signage and recognition in conference materials.

General Session Sponsor **\$4,000**

- Distribution of sponsor-provided notepads and pens to all general session attendees.
- Recognition throughout general session presentations.
- Signage and recognition in conference materials.

Welcome Reception Bar Co-Sponsor **\$4,000 each**

- Signage with company logo displayed at bar for Welcome Reception attendees.
- Special recognition during the reception.
- Signage and recognition in conference materials.

Auction Bar Co-Sponsor **\$4,000 each**

- Signage with company logo displayed at bar for Auction attendees.
- Special recognition during the auction.
- Signage and recognition in conference materials.

Auction Bidder Bar Co-Sponsor **\$4,000 each**

- Signage with company logo displayed at bar for Auction bidders.
- Special recognition during the Auction.
- Signage and recognition in conference materials.

Welcome Reception Co-Sponsor **\$3,500 each**

- Signage with company logo displayed during reception.
- Special recognition during the reception.
- Signage and recognition in conference materials.

Auction Entertainment Co-Sponsor **\$3,500 each**

- Signage with company logo displayed during auction.
- Special recognition during the Auction.
- Signage and recognition in conference materials.

Auction Reception Co-Sponsor **\$3,500 each**

- Signage with company logo displayed during reception.
- Special recognition during the Auction.
- Signage and recognition in conference materials.

Breakfast Co-Sponsor **\$3,500 each**

- Signage with company logo displayed during breakfast.
- Special recognition during the conference.
- Signage and recognition in conference materials.

Speed Networking Event Co-Sponsor **\$2,500 each**

- Signage with company logo displayed during Speed Networking event.
- Special recognition during the conference.
- Signage and recognition in conference materials.

Break Station Sponsor **\$2,500**

- Company logo on all break stations.
- Signage and recognition in conference materials.

2023 FALL CONFERENCE SPONSOR RESERVATION FORM

Contact Name _____

Title _____

Company _____

Address _____

City/State/Zip _____

Billing Address _____

City/State/Zip: _____

Telephone _____

E-mail _____

Signature _____

Payment Information

Payment will be made upon receipt of invoice.

Check or money order enclosed: \$ _____

Credit Card: Visa Mastercard AmEx

Total Amount \$ _____

Credit Card Number

Exp. Date CVV

Name on Card (Please Print)

Signature

2022 Fall Conference Sponsorships

___ \$7,000 Diamond Sponsor

___ \$6,000 Platinum Sponsor

___ \$5,000 Gold Sponsor

___ \$4,000 Silver Sponsor

___ \$2,500 Bronze Sponsor

Item Sponsorships

___ \$5,000 Conference Registration Sponsor

___ \$4,000 Name Badge Sponsor

___ \$4,000+ Check-In Gift Co-Sponsor

___ \$3,500 Lanyard Co-Sponsor

___ \$3,000 Floor Decals Co-Sponsor

___ \$1,000 Conference Program Sponsor

___ \$500 Registration Packet Insert

Event Sponsorships

___ \$5,000 Keynote Luncheon Co-Sponsor

___ \$4,000 General Session Sponsor

___ \$4,000 Welcome Reception Bar Co-Sponsor

___ \$4,000 Auction Bar Co-Sponsor

___ \$4,000 Auction Bidder Bar Co-Sponsor

___ \$3,500 Welcome Reception Co-Sponsor

___ \$3,500 Auction Entertainment Co-Sponsor

___ \$3,500 Auction Reception Co-Sponsor

___ \$3,500 Breakfast Co-Sponsor

___ \$2,500 Speed Networking Event Co-Sponsor

___ \$2,500 Break Station Sponsor

\$ _____ **Total Sponsorship Amount**

Please return completed sponsorship reservation forms by email to Natalie Kinmonth at natalie@okpetro.com
or by mail to The Petroleum Alliance of Oklahoma, 500 N.E. 4th Street, Oklahoma City, OK 73104