



JUNE 8-10, 2023
LAS COLINAS RESORT
LAS COLINAS, TEXAS



DON'T MISS THE 2023 ALLIANCE ANNUAL MEETING

Looking for ideas to take your oil and gas business to the next level? Want to know the industry impact of legislative actions in Washington, D.C., and even right here in Oklahoma? Are you looking for a fun way to meet and mingle with your oil and gas peers? Then you won't want to miss the 2023 Petroleum Alliance Annual Meeting.

The Petroleum Alliance's biggest event of the year returns to the former Four Seasons Resort in Las Colinas, Texas, in 2023. Now the Las Colinas Resort, the DFW metroplex hotel and spa is undergoing a \$17 million transformation into a Ritz-Carlton property. Although the venue's makeover will be ongoing throughout 2023, Alliance and hotel staff are working together to ensure Annual Meeting attendees receive the same level of service and standards they have come to expect.

The Annual Meeting features three days of industry speakers, networking opportunities, exhibitors, and a whole lot of fun. Attracting hundreds of industry professionals, the Annual Meeting is one of the largest conferences in the nation hosted by a statewide oil and gas organization.

The conference begins with the Wildcatter Swing Golf Scramble followed by the Wildcatter Welcome Party. Both events are open to all Annual Meeting attendees and will be followed by a spectacular fireworks display from our friends at INSURICA.

Two days of business sessions and networking events follow. Event highlights include Casino Night, the keynote lunch and sporting clays tournament at one of the region's premier shooting clubs.

The Petroleum Alliance Annual Meeting is the one can't-miss affair for Oklahoma's oil and natural gas professionals. There is no other meeting that compares to the Alliance Annual Meeting for putting you and your company face-to-face with the decision makers of the Oklahoma energy community.

2023 ANNUAL MEETING SCHEDULE OF EVENTS

THURSDAY, JUNE 8

7:30-11 a.m. — Sporting Clays Classic

11:30 a.m.-5:30 p.m. — Wildcatters Swing Golf Scramble (*Golfer check-in and lunch — 11 a.m.; shotgun start — 12:30 p.m.*)

6:30-9 p.m. — Wildcatters Welcome Party

9-10:30 p.m. — Fireworks Show and After Party hosted by INSURICA

FRIDAY, JUNE 9

7:30-9 a.m. — Breakfast

8:30-11:30 a.m. — General Sessions

Noon-2 p.m. — Board of Directors Meeting

5:30-7 p.m. — Cocktail Reception

7-10 p.m. — Casino Night

SATURDAY, JUNE 10

7:30-9 a.m. — Breakfast

8:30-11:30 a.m. — General Sessions

Noon-1 p.m. — Keynote Lunch



CHANGING OF THE GUARD

The 2023 Annual Meeting will feature the appointment of a new Alliance Chairman, with Chad McDougall taking the reins from outgoing Chairman Blu Hulseley. The changing of the guard will be held during the June 10 Keynote Luncheon.

McDougall, currently the Alliance's vice chairman, has served as vice president for Oklahoma City-based JMA Energy Company LLC since 2004, joining the company in 1994 and serving in various engineering, exploration, and land capacities. Prior to joining JMA, McDougall was a petroleum engineer with Mewbourne Oil Company. He is a 1992 graduate of The University of Oklahoma with a degree in petroleum engineering.



Chad McDougall



Blu Hulseley

MEETING ACTIVITIES



Wildcatters Welcome Party

Our opening-night event, the Wildcatters Welcome Party gives Annual Meeting attendees the chance to ease into a conference filled with activities. This popular and casual icebreaker event is open to all registered attendees and golf tournament participants and ends with a fireworks show provided by INSURICA.



Wildcatters Swing Golf Scramble

Held on the Las Colinas' TPC Golf Course, the four-player scramble is open to all meeting attendees. Known for its golf facilities, the TPC Las Colinas course was designed by Jay Morrish in consultation with Byron Nelson and Ben Crenshaw



Sporting Clays Tournament

The Sporting Clays Tournament gives all meeting attendees the chance to get outside with their peers. Held at Elm Fork Shooting Sports, the tournament puts shooters through their paces at a dozen shooting stations. This event is open to shooters of all levels, Guns, ammunition and protective gear are provided.



Casino Night

The money may be fake, but the fun is as real as it gets. Casino Night is the Annual Meeting's biggest party and features live music, Las Vegas-style gaming and plenty of fun. All attendees get the opportunity to participate in our prize drawing, where the odds of taking home one of many prizes are directly related to the amount of money won at the gaming tables.

BECOME AN ANNUAL MEETING SPONSOR

When you want to reach the most influential members of Oklahoma's crude oil and natural gas industry, there's only one choice: The Petroleum Alliance of Oklahoma's Annual Meeting.

When you become a sponsor of The Alliance Annual Meeting, you guarantee maximum visibility and credibility for your company and products. We consider our sponsors true partners and delight in affording them the highest possible recognition to the membership before and throughout the meeting.

SPONSORSHIP LEVELS

DIAMOND SPONSOR / \$15,000

- Includes major event or item sponsorship
- Includes up to 20' of exhibit booth space in a premium location. Booths must be reserved.
- Eight complimentary meeting registrations (Spouse registrations count toward total complimentary registrations. Does not include golf and sporting clays fees).
- Special recognition at Keynote Lunch.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

PLATINUM SPONSOR / \$12,000

- Includes exclusive or co-sponsored event or item sponsorship.
- Includes up to 20' of exhibit booth space in a premium location. Booths must be reserved.
- Six complimentary meeting registrations (Spouse registrations count toward total complimentary registrations. Does not include golf and sporting clays fees).
- Special recognition at Keynote Lunch.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

GOLD SPONSOR / \$8,500

- Includes up to 10' of booth space (Limited space available). Booths must be reserved.
- Four complimentary meeting registrations (Spouse registrations count toward total complimentary registrations. Does not include golf and sporting clays fees).
- Special recognition at Keynote Lunch.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

SILVER SPONSOR / \$6,500

- Includes up to 10' of booth space (Limited space available). Booths must be reserved.
- Two complimentary meeting registrations (Spouse registrations count toward total complimentary registrations. Does not include golf and sporting clays fees).
- Special recognition at Keynote Lunch.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

BRONZE SPONSOR / \$4,500

- One complimentary meeting registration (Does not include spouse registration or golf and sporting clays fees).
- Special recognition at Keynote Lunch.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

SPONSORED EVENTS

Exclusive Sponsored Events are priced individually to be sponsored by one company. Event Sponsorships are priced to be sponsored by two or more companies. All Event Sponsors will be listed on our online meeting registration website and on signage during the meeting.

EXCLUSIVE SPONSORSHIPS

Wildcatters Swing Golf Title/ \$20,000

- Sponsor logo on signage at tournament.
- Two complimentary teams of four in tournament.

Annual Meeting Lounge / \$20,000

- Sponsor branding throughout expertly designed lounge seating area.

Fireworks Display / \$17,500 - SOLD

- Special recognition during Wildcatters Welcome Party.

In-Room Gift / \$15,000+

- Price may vary based on gift.
- Sponsor logo on in-room gift distributed to all conference attendees staying at host hotel.

Wildcatters Swing Golf Lunch / \$7,500

- Sponsor logo on signage at tournament.

General Session / \$5,000

- Sponsor logo displayed during all General Sessions.
- Opportunity to distribute marketing materials during General Sessions.

Break Stations / \$5,000

- Sponsor logo displayed at all refreshment stations during conference.

EVENT SPONSORSHIPS

Designed for multiple sponsors

Casino Night / \$10,000 each

- Sponsor logo displayed on screen throughout Casino Night.
- Special recognition during event.

Keynote Lunch / \$10,000 each

- Sponsor logo displayed on screen during Keynote Lunch.
- Special recognition during event.

Wildcatters Welcome Party / \$10,000 each

- Sponsor logo displayed on signage throughout Wildcatters Welcome Cookout.
- Special recognition during event.

Sporting Clays Title / \$8,000 each

- Sponsor logo displayed on signage at course.
- Two complimentary player spots in sporting clays tournament.

Cocktail Reception / \$7,500 each

- Sponsor logo displayed on signage throughout Into the Glow Cocktail Reception.

Buffet Breakfast / \$5,000 each

- Sponsor logo displayed during breakfast on either Friday or Saturday.
- Opportunity to distribute marketing materials during breakfast.

Wildcatters Welcome Party Bar / \$5,000 each

- Sponsor logo displayed prominently on bar during welcome event.

Casino Night Bar / \$5,000 each

- Sponsor logo displayed prominently on bar during Casino Night.

Golf & Sporting Clays Awards Reception / \$2,500 each

- Sponsor logo displayed during reception.
- One complimentary player spot in sporting clays tournament.

For more information about becoming a meeting sponsor, contact Natalie Kinmonth at 405-206-9144 or natalie@okpetro.com.

ITEM SPONSORSHIP

To make a lasting impression on Annual Meeting attendees, choose from the items below to select the perfect sponsorship opportunity for your company. All Item Sponsors will be listed on our online meeting registration website and on signage during the meeting.

Casino Night Gaming Table Sponsor / \$10,000

- Sponsor logo on all gaming tables.

Golf Hole-In-One Contest / \$7,500

- Sponsor logo on signage at designated hole.
- Prominent signage on contest hole.

Name Badge Sponsor / \$7,500

- Company logo on all attendee name badges.

Room Key Sponsor / \$7,500

- Company logo on all Four Seasons room keys.

Meeting Tote Sponsor / \$7,500

- Company logo on tote provided to all meeting attendees.

Casino Night Playing Cards Sponsor / \$7,000

- Sponsor logo on all playing cards used at gaming tables.

Floor Decals Sponsor / \$6,000 each

- Company logo on floor decals throughout Annual Meeting convention area.

Check-In Gift Sponsor / \$6,000+ each

- Price may vary based on gift.
- Sponsor logo on gift distributed to each Annual Meeting attendee staying at the Four Seasons

Lanyard Sponsor / \$6,000 each

- Company logo on one side of name badge lanyards provided for each meeting attendee.

Golf Player Gift Sponsor / \$5,000+

- Price may vary based on gift.
- Sponsor logo on gift set distributed to each tournament participant.

Sporting Clays Protective Gear Sponsor / \$5,000

- Sponsor logo on complimentary protective gear distributed to each sporting clays participant.

Golf Beverage Cart Sponsor / \$5,000 each

- Use of golf cart to interact with and hand out promotional items to tournament participants.
- Signage on one beverage cart.

Golf Tournament Cart Sponsor / \$5,000

- Sponsor logo displayed on all tournament golf carts.

Golf Hole Contest Sponsor / \$5,000

- Prominent signage on all contest holes.

Premium Golf Hole Sponsor / \$2,000 per hole

- Company representatives at tee box or green. Tables and chairs available.
- Signage on assigned hole.

Golf Driving Range Sponsor / \$1,500

- Prominent signage on driving range prior to tournament

Golf Putting Green Sponsor / \$1,500

- Prominent signage on putting green prior to tournament.

Full-Page Program Sponsor / \$1,000 each

- One full-page ad in Annual Meeting program.
- Ad must be submitted by May 16.

Casino Night Door Prize Sponsor / \$500 each

- Recognition as Door Prize donor during event.

Standard Golf Hole Sponsor / \$500 per hole

- Signage on assigned hole.

Sporting Clays Station Sponsor / \$500 per station

- Signage on assigned shooting station during Sporting Clays Tournament.

For sponsorship opportunities, please contact
Natalie Kinmonth at natalie@okpetro.com.



2023 ANNUAL MEETING REGISTRATION FORM

Member Name _____

Spouse/Personal Guest Name (if attending) _____

Company _____

Title _____

Address _____

City, State, Zip _____

Billing Address (If different than above) _____

City/State/Zip: _____

Phone _____ E-mail _____

Please indicate number attending for menu planning purposes. (Meeting Registrants Only)

_____ Thursday - Wildcatters Welcome Party

_____ Friday - Casino Night

_____ Friday - Breakfast

_____ Saturday - Breakfast

_____ Friday - President's Reception

_____ Saturday - Keynote Lunch

Wildcatters Swing Golf Scramble Registration - June 8 - Open to all meeting registrants.

Player Name _____ Handicap _____

Special Pairing? Yes No If yes, with whom(Name, company & handicap)? _____

Please list your team members below (name, company, handicap)

Player 1 _____ Handicap _____

Player 2 _____ Handicap _____

Player 3 _____ Handicap _____

Note: Handicaps will be adjusted for special pairings. Tournament entry is first-come, first-served.

Sporting Clays Competition - June 10 - Open to all meeting registrants

Player Name _____

Special Pairing? Yes No If yes, with whom(Name, company & handicap)? _____

Please list your team members below (name, company)

Player 1 _____

Player 2 _____

Player 3 _____

MEETING REGISTRATION FEES

Note: Couple registration includes one attendee and one spouse/personal guest.
Each company representative must have an individual registration.

Member Registration (Single \$1000 / Couple \$1500) \$ _____

Next Gen Registration (Single \$600 / Couple \$1100) \$ _____

Non-Member Registration (Single \$1100 / Couple \$1600) \$ _____

Govt. Registration (Single \$600 / Couple \$1100) \$ _____

Sporting Clays Tournament (\$350 per player) \$ _____

Sporting Clays Tournament Team of Four (\$1,400) \$ _____

Wildcatters Swing Golf Scramble (\$500 per player) \$ _____

Wildcatters Swing Golf Scramble Foursome (\$2,000) \$ _____

Total Fees submitted with registration form: \$ _____

PAYMENT INFORMATION

Check or money order enclosed: \$ _____

Credit Card: Visa M/C AMEX

Total Amount \$ _____

Credit Card Number

Exp. Date

CVV (3-digit code)

Name on Card (please print)

Signature



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OF OKLAHOMA

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