



THE PETROLEUM ALLIANCE  
OF OKLAHOMA

# 2022 FALL CONFERENCE

NOVEMBER 16-17  
NATIONAL HOTEL & JONES ASSEMBLY  
OKLAHOMA CITY

# DON'T MISS THE 2022 ALLIANCE FALL CONFERENCE

Hosted at the newly renovated and historic National Hotel and the Jones Assembly in downtown Oklahoma City, the Alliance Fall Conference gives oil and natural gas industry professionals the opportunity to connect with their peers, promote their company and hear relevant and timely information about the state's defining industry and the advancements within it.

Over the course of two days, we will welcome knowledgeable speakers who will offer their expertise to Fall Conference attendees. These speakers will cover a wide range of state and federal issues that impact our industry. Networking is also a big part of all Alliance events, and the Fall Conference will provide a great opportunity to connect with key industry leaders. This is your chance to build upon existing relationships and establish new ones.

## SCHEDULE OF EVENTS

### WEDNESDAY, NOVEMBER 16

#### AT THE NATIONAL HOTEL

7:30 – 11 a.m.	Registration
9 – 11 a.m.	General Session
2 – 4 p.m.	Board of Directors Meeting
4 – 5:30 p.m.	The Alliance Speed Networking Event (Reserved for Diamond, Platinum and Gold sponsors)
5:30 – 8 p.m.	Welcome Reception

### THURSDAY, NOVEMBER 17

#### AT THE NATIONAL HOTEL

7:30 – 11:30 a.m.	Registration
9 – 11:30 a.m.	General Session
Noon – 1:30 p.m.	Keynote Lunch

#### AT THE JONES ASSEMBLY

5 – 6:30 p.m.	Black Gold Benefit Reception and Auction Bidder Registration
6:30 – 11 p.m.	Black Gold Benefit featuring The Petroleum Alliance Fundraising Auction

## KEYNOTE SPEAKER



### Alex Epstein

Author of *Fossil Future: Why Global Human Flourishing Requires More Oil, Coal, and Natural Gas — Not Less*

For more than a decade, philosopher and energy expert Alex Epstein has predicted that any negative impacts of fossil fuel use on our climate will be outweighed by the unique benefits of fossil fuels to human flourishing — including their unrivaled ability to provide low-cost, reliable energy to billions of people around the world, especially the world's poorest people.

In *Fossil Future*, Epstein, applying his distinctive “human flourishing framework” to the latest evidence, comes to the conclusion that the benefits of fossil fuels will continue to far outweigh their side effects — including climate impacts — for generations to come.

## GENERAL SESSION SPEAKERS

Fall Conference general sessions offer attendees a slate of speakers designed to provide pertinent information to business leaders in the Oklahoma oil and natural gas industry. Confirmed speakers for the 2022 Fall Conference include:

### **Brendan McCracken, Ovintiv President and CEO**

— With 25 years of industry experience, McCracken has played a significant role in defining company strategy, positioning Ovintiv for success. Serving as President and CEO since 2021, McCracken has held a range of senior leadership positions at Ovintiv, including the role of President, Executive Vice-President of Corporate Development and External Affairs, Vice-President and General Manager of Canadian Operations and Vice-President of Investor Relations.

### **Bret Sumner and Jim Martin, Beatty & Wozniak** —

If you want to know how the Inflation Reduction Act will impact the oil and natural gas industry, the pair of attorneys focused on energy and environmental matters is a good place to start.

### **Ward Polzin and Seth Urruty, Camino Natural Resources Co-CEO**

— Named Co-CEO of Camino in January, Urruty joins Polzin at the head of the Denver-based oil and natural gas producer.

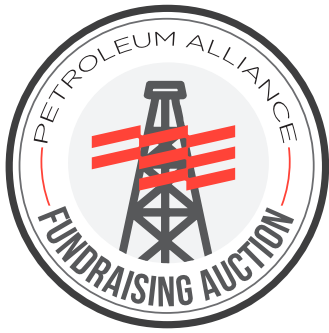
**Nicholas Steinsberger** — The engineer who launched the shale revolution in the Barnett Shale as part of Mitchell Energy will discuss the initial efforts that ushered in a new era for the nation's oil and natural gas industry.

**Technical Sessions** — Partnering with AADE and SPE, the Fall Conference's Nov. 16 General Session will feature a pair of presentations focused on technical topics relevant to the Mid-Continent.

## MEETING ACTIVITIES

The Fall Conference offers attendees a wealth of information about Oklahoma's most vital industry, but it also provides a number of opportunities for oil and natural gas professionals to network with their peers and promote their business.

## BLACK GOLD BENEFIT FEATURING THE PETROLEUM ALLIANCE FUNDRAISING AUCTION



The final event of the Alliance Fall Conference highlights the philanthropic efforts of the oil and natural gas industry. Open to all Fall Conference attendees, the Black Gold Benefit will feature The Petroleum Alliance Fundraising Auction, carrying on a tradition that began two decades ago under the banner of the Oklahoma Independent Petroleum Association. The Auction has historically played a key role in supporting the industry's advocacy efforts and allows businesses and individuals to highlight their company or purchase goods and services while supporting the Alliance mission. The Black Gold Benefit will also recognize the contributions Alliance members have made to our 2022 charity of the year, Positive Tomorrows.

## THE ALLIANCE SPEED NETWORKING EVENT

The Alliance's speed networking event will give the Fall Conference's top sponsors the opportunity to meet one-on-one and test their networking skills with the state's leading oil and natural gas producers in a fast-paced, fun environment. Sponsoring companies will have the opportunity to meet with decision makers from the state's leading oil and natural gas producing companies in rapid-fire succession, moving from producer to producer after an allotted amount of time. The event is limited to two attendees from each Diamond, Platinum and Gold sponsor.

## WELCOME RECEPTION

Held immediately after the Speed Networking event and hosted in The National's Library of Distilled Spirits, Conference attendees can network with their peers in the former bank's iconic vault.

# SPONSORSHIP OPPORTUNITIES

Would you like to increase your business opportunities and expand your network? Are you looking to mix and mingle with some of the oil and gas industry's most influential decision makers? If you answered yes to either of these questions, then a sponsorship at the Petroleum Alliance Fall Conference is one of the best investments your organization will ever make.

When you become a sponsor of the Fall Conference, you guarantee maximum visibility and credibility for your company and products. We consider our sponsors true partners and delight in affording them the highest possible recognition to the membership before and throughout the meeting.

The Petroleum Alliance relies on our generous sponsors to help offset the cost of our meetings. Please show your support of the Fall Conference and the Alliance by considering a sponsorship detailed in this brochure.

If your company would like to be a sponsor of the Fall Conference, please call Natalie Kinmonth at 405-206-9144 or e-mail [natalie@okpetro.com](mailto:natalie@okpetro.com) to reserve your sponsorship today!

## **DIAMOND SPONSOR \$7,000**

- Two participants in the Alliance Speed Networking Event
- Eight complimentary registrations.
- Special recognition at Keynote Luncheon.
- Recognition in conference programs and online.

## **PLATINUM SPONSOR \$6,000**

- Two participants in the Alliance Speed Networking Event
- Six complimentary registrations.
- Special recognition at Keynote Luncheon.
- Recognition in conference programs and online.

## **GOLD SPONSOR \$5,000**

- Two participants in the Alliance Speed Networking Event
- Four complimentary registrations.
- Special recognition at Keynote Luncheon.
- Recognition in conference programs and online.

## **SILVER SPONSOR \$4,000**

- Two complimentary registrations.
- Special recognition at Keynote Luncheon.
- Recognition in conference programs and online.

## **BRONZE SPONSOR \$2,500**

- One complimentary registration.
- Special recognition during Keynote Luncheon.
- Recognition in conference programs and online.

# ITEM SPONSORSHIPS

## **Conference Registration Sponsor** **\$5,000**

- Company logo and link displayed on conference website.
- Company logo on all conference registration packets.
- Promotional materials from sponsor may be included.
- Signage and recognition in conference materials.

## **Name Badge Sponsor** **\$4,000**

- Company logo on all attendee name badges.
- Signage and recognition in conference materials.

## **Check-in Gift Co-Sponsor** **\$4,000+**

- Sponsorship cost dependent on final cost of gift chosen.
- Company logo on gift distributed to each Fall Conference attendee staying at the host hotel.
- Sponsor may include company promotional items.
- Signage and recognition in conference materials.

## **Lanyard Co-Sponsor** **\$3,500 each**

- Company logo silk-screened on one side of name badge lanyards provided for each conference attendee.
- Signage and recognition in conference materials.

## **Floor Decals Co-Sponsor** **\$3,000 each**

- Logo on floor decals throughout convention area.
- Signage and recognition in conference materials.

## **Conference Program Sponsor** **\$1,000**

- One full-page ad in conference program.
- Recognition in conference materials.

## **Registration Packet Insert** **\$500**

- Inclusion of marketing material in registration packets.
- Materials must be provided by sponsor and approved by The Alliance.

# EVENT SPONSORSHIPS

## **Keynote Luncheon Co-Sponsor** **\$5,000 each**

- Signage with company logo displayed in ballroom.
- Special recognition during Keynote Luncheon.
- Signage and recognition in conference materials.

## **General Session Sponsor** **\$4,000**

- Distribution of sponsor-provided notepads and pens to all general session attendees.
- Recognition throughout general session presentations.
- Signage and recognition in conference materials.

## **Welcome Reception Bar Co-Sponsor** **\$4,000 each**

- Signage with company logo displayed at bar for Welcome Reception attendees.
- Special recognition during the reception.
- Signage and recognition in conference materials.

## **Black Gold Benefit Bar Co-Sponsor** **\$4,000 each**

- Signage with company logo displayed at bar for Auction attendees.
- Special recognition during the auction.
- Signage and recognition in conference materials.

## **Auction Bidder Bar Co-Sponsor** **\$4,000 each**

- Signage with company logo displayed at bar for Auction bidders.
- Special recognition during the Black Gold Benefit.
- Signage and recognition in conference materials.

## **Welcome Reception Co-Sponsor** **\$3,500 each**

- Signage with company logo displayed during reception.
- Special recognition during the reception.
- Signage and recognition in conference materials.

## **Black Gold Benefit Entertainment Co-Sponsor** **\$3,500 each**

- Signage with company logo displayed during auction.
- Special recognition during the Black Gold Benefit.
- Signage and recognition in conference materials.

## **Black Gold Benefit Reception Co-Sponsor** **\$3,500 each**

- Signage with company logo displayed during reception.
- Special recognition during the Black Gold Benefit.
- Signage and recognition in conference materials.

## **Breakfast Co-Sponsor** **\$3,500 each**

- Signage with company logo displayed during breakfast.
- Special recognition during the conference.
- Signage and recognition in conference materials.

## **Speed Networking Event Co-Sponsor** **\$2,500 each**

- Signage with company logo displayed during Speed Networking event.
- Special recognition during the conference.
- Signage and recognition in conference materials.

## **Break Station Sponsor** **\$2,500**

- Company logo on all break stations.
- Signage and recognition in conference materials.

# 2022 FALL CONFERENCE SPONSOR RESERVATION FORM

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

Signature \_\_\_\_\_

## Payment Information

Payment will be made upon receipt of invoice.

Check or money order enclosed: \$ \_\_\_\_\_

Credit Card:  Visa  Mastercard  AmEx

Total Amount \$ \_\_\_\_\_

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Exp. Date CVV

\_\_\_\_\_  
Name on Card (Please Print)

\_\_\_\_\_  
Signature

## 2022 Fall Conference Sponsorships

\_\_\_ \$7,000 Diamond Sponsor

\_\_\_ \$6,000 Platinum Sponsor

\_\_\_ \$5,000 Gold Sponsor

\_\_\_ \$4,000 Silver Sponsor

\_\_\_ \$2,500 Bronze Sponsor

## Item Sponsorships

\_\_\_ \$5,000 Conference Registration Sponsor

\_\_\_ \$4,000 Name Badge Sponsor

\_\_\_ \$4,000+ Check-In Gift Co-Sponsor

\_\_\_ \$3,500 Lanyard Co-Sponsor

\_\_\_ \$3,000 Floor Decals Co-Sponsor

\_\_\_ \$1,000 Conference Program Sponsor

\_\_\_ \$500 Registration Packet Insert

## Event Sponsorships

\_\_\_ \$5,000 Keynote Luncheon Co-Sponsor

\_\_\_ \$4,000 General Session Sponsor

\_\_\_ \$4,000 Welcome Reception Bar Co-Sponsor

\_\_\_ \$4,000 Black Gold Benefit Bar Co-Sponsor

\_\_\_ \$4,000 Auction Bidder Bar Co-Sponsor

\_\_\_ \$3,500 Welcome Reception Co-Sponsor

\_\_\_ \$3,500 Black Gold Benefit Entertainment  
Co-Sponsor

\_\_\_ \$3,500 Black Gold Benefit Reception Co-Sponsor

\_\_\_ \$3,500 Breakfast Co-Sponsor

\_\_\_ \$2,500 Speed Networking Event Co-Sponsor

\_\_\_ \$2,500 Break Station Sponsor

\$ \_\_\_\_\_ **Total Sponsorship Amount**

Please return completed sponsorship reservation forms by email to Natalie Kinmonth at [natalie@okpetro.com](mailto:natalie@okpetro.com)  
or by mail to The Petroleum Alliance of Oklahoma, 500 N.E. 4th Street, Oklahoma City, OK 73104

# 2022 FALL CONFERENCE REGISTRATION FORM

NOV. 16-17 • The National Hotel and Jones Assembly • Oklahoma City

Name \_\_\_\_\_ Title \_\_\_\_\_

Spouse/Personal Guest (if attending) \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Billing Address (If different than above) \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

**Complimentary registrations are non-transferable.**

**REGISTRATION DEADLINE:** Nov. 11; after this date \$100 will be added to your registration. This includes sponsors with complimentary registrations.

**FOR HOTEL RESERVATIONS:** Please contact the National Hotel at 405-724-8818 or follow the links at [www.thepetroleumalliance.com](http://www.thepetroleumalliance.com).

## Meeting Registration Fees

*Note: Couple registration includes one attendee and one spouse/personal guest.  
Each company representative must have an individual registration.*

Conference & Auction Member (Single \$500 / Couple \$750) \$ \_\_\_\_\_

Conference & Auction Non-member (Single \$700 / Couple \$950) \$ \_\_\_\_\_

Conference & Auction NextGen (\$400 / Couple \$650) \$ \_\_\_\_\_

*Must be member of Alliance NextGen*

Conference & Auction Government (Single \$300 / Couple \$550) \$ \_\_\_\_\_

*Contact Alliance for discount code*

Black Gold Benefit and Auction only (\$200) \$ \_\_\_\_\_

*Admission to Auction only. Walk-up tickets available (\$250)*

**Total Fees submitted with registration form** \$ \_\_\_\_\_

## Payment Information

Check payable to The Petroleum Alliance

Credit Card:  Visa  Mastercard  AmEx

**Total Amount \$** \_\_\_\_\_

\_\_\_\_\_

Credit Card Number

\_\_\_\_\_

Exp. Date

\_\_\_\_\_

CVV

\_\_\_\_\_

Name on Card (Please Print)

\_\_\_\_\_

Signature

**REGISTER ONLINE AT [WWW.THEPETROLEUMALLIANCE.COM](http://WWW.THEPETROLEUMALLIANCE.COM)**