



THE PETROLEUM ALLIANCE
OF OKLAHOMA

2021 FALL CONFERENCE

AND

PETROLEUM ALLIANCE FUNDRAISING AUCTION

NOV. 17-18

SKIRVIN HILTON HOTEL & JONES ASSEMBLY
OKLAHOMA CITY



DON'T MISS THE 2021 ALLIANCE FALL CONFERENCE

The Petroleum Alliance of Oklahoma's Fall Conference is returning to Oklahoma, and it's bringing the Petroleum Alliance Fundraising Auction with it.

Hosted at the Skirvin Hilton and the Jones Assembly in downtown Oklahoma City, the in-person Alliance Fall Conference gives oil and natural gas industry professionals the opportunity to reconnect with their peers, promote their company and hear relevant and timely information about the state's defining industry and the advancements within it.

Over the course of two days we will welcome knowledgeable speakers who will offer their expertise to Fall Conference attendees. These speakers will cover a wide range of state and federal issues which impact our industry. Networking is also a big part of all Alliance events, and the Fall Conference will provide a great opportunity to connect with key industry leaders. This is your chance to build upon existing relationships and establish new ones.

SCHEDULE OF EVENTS

WEDNESDAY, NOVEMBER 17

AT THE SKIRVIN HILTON

2 – 4 p.m.	Board of Directors Meeting
4:30 – 5:30 p.m.	Welcome Reception
5:30 – 7 p.m.	The Alliance Speed Networking Event (Reserved for Diamond, Platinum and Gold sponsors)

THURSDAY, NOVEMBER 18

AT THE SKIRVIN HILTON

8 – 11 a.m.	Registration
8:45 – 11 a.m.	General Session
11:30 a.m. – 1 p.m.	Keynote Lunch

AT THE JONES ASSEMBLY

5:30 - 6:30 p.m.	Petroleum Alliance Fundraising Auction Reception and Bidder Registration
6:30 – 9 p.m.	Petroleum Alliance Fundraising Auction
9 - 11 p.m.	Auction After Party

MEETING ACTIVITIES

The Fall Conference offers attendees a wealth of information about Oklahoma’s most vital industry, but it also provides a number of opportunities for oil and natural gas professionals to network with their peers.

PETROLEUM ALLIANCE FUNDRAISING AUCTION



Supporters of The Petroleum Alliance will join forces to donate a variety of oilfield equipment and services, vacation packages, sporting events packages and much more to be sold at The Petroleum Alliance Fundraising Auction, carrying on a tradition that began nearly two decades ago under the banner of the Oklahoma Independent Petroleum Association. The Auction has historically played a key role in supporting the industry’s advocacy efforts, and its move to Oklahoma City offers a greater opportunity for participation from businesses and individuals to highlight their company or purchase goods and services while supporting the Alliance mission.

THE ALLIANCE SPEED NETWORKING EVENT

The Alliance’s speed networking event will give the Fall Conference’s top sponsors the opportunity to meet one-on-one and test their networking skills with the state’s leading oil and natural gas producers in a fast-paced, fun environment. Sponsoring companies will have the opportunity to meet with decision makers from the state’s leading oil and natural gas producing companies in rapid-fire succession, moving from producer to producer after an allotted amount of time. The event is limited to two attendees from each Diamond, Platinum and Gold sponsor.

GENERAL SESSIONS & KEYNOTE LUNCHEON

Fall Conference general sessions and the event’s Keynote Luncheon offer attendees a slate of speakers designed to offer pertinent information to business leaders in Oklahoma’s oil and natural gas industry.

SPONSORSHIP OPPORTUNITIES

Would you like to increase your business opportunities and expand your network? Are you looking to mix and mingle with some of the oil and gas industry’s most influential decision makers? If you answered yes to either of these questions, then a sponsorship at the Petroleum Alliance Fall Conference is one of the best investments your organization will ever make.

When you become a sponsor of the Fall Conference, you guarantee maximum visibility and credibility for your company and products. We consider our sponsors true partners and delight in affording them the highest possible recognition to the membership before and throughout the meeting.

The Petroleum Alliance relies on our generous sponsors to help offset the cost of our meetings. Please show your support of the Fall Conference and the Alliance by considering a sponsorship detailed in this brochure.

If your company would like to be a sponsor of the Fall Conference, please call Natalie Kinmonth at 405-206-9144 or e-mail natalie@okpetro.com to reserve your sponsorship today!

DIAMOND SPONSOR \$6,500

- Two participants in the Alliance Speed Networking Event
- Eight complimentary registrations.
- Special recognition at Keynote Luncheon.
- Recognition in conference programs and online.

PLATINUM SPONSOR \$5,500

- Two participants in the Alliance Speed Networking Event
- Six complimentary registrations.
- Special recognition at Keynote Luncheon.
- Recognition in conference programs and online.

GOLD SPONSOR \$4,500

- Two participants in the Alliance Speed Networking Event
- Four complimentary registrations.
- Special recognition at Keynote Luncheon.
- Recognition in conference programs and online.

SILVER SPONSOR \$3,500

- Two complimentary registrations.
- Special recognition at Keynote Luncheon.
- Recognition in conference programs and online.

BRONZE SPONSOR \$2,500

- One complimentary registration.
- Special recognition during Keynote Luncheon.
- Recognition in conference programs and online.

ITEM SPONSORSHIPS

Conference Registration Sponsor \$5,000

- Company logo and link displayed on conference website.
- Company logo on all conference registration packets.
- Promotional materials from sponsor may be included in registration packet.
- Signage and recognition in conference materials.

Name Badge Sponsor \$4,000

- Company logo on all attendee name badges.
- Signage and recognition in conference materials.

Check-in Gift Co-Sponsor \$3,500+

- Sponsorship cost dependent on final cost of gift chosen.
- Company logo on gift distributed to each Fall Conference attendee staying at the host hotel.
- Sponsor may provide company promotional items with gift.
- Signage and recognition in conference materials.

Floor Decals Co-Sponsor \$3,000 each

- Logo on floor decals throughout convention area.
- Signage and recognition in conference materials.

Lanyard Co-Sponsor \$3,000 each

- Company logo silk-screened on one side of name badge lanyards provided for each conference attendee.
- Signage and recognition in conference materials.

Conference Program Sponsor \$1,000

- One full-page ad in conference program.
- Recognition in conference materials.

Registration Packet Insert \$500

- Inclusion of marketing material in registration packets.
- Materials must be provided by sponsor and approved by The Alliance.

EVENT SPONSORSHIPS

Keynote Luncheon Co-Sponsor \$5,000 each

- Signage with company logo displayed in ballroom.
- Special recognition during Keynote Luncheon.
- Signage and recognition in conference materials.

After Party Entertainment Sponsor \$5,000

- Signage with company logo displayed during auction.
- Special recognition during the auction.
- Signage and recognition in conference materials.

General Session Sponsor \$4,000

- Distribution of sponsor-provided notepads and pens to all general session attendees.
- Recognition throughout general session presentations.
- Signage and recognition in conference materials.

Auction Reception Co-Sponsor \$3,500 each

- Signage with company logo displayed during reception.
- Special recognition during the auction.
- Signage and recognition in conference materials.

Auction Bar Co-Sponsor \$3,500 each

- Signage with company logo displayed at bar for Auction attendees.
- Special recognition during the auction.
- Signage and recognition in conference materials.

Bidder Bar Co-Sponsor \$3,500 each

- Signage with company logo displayed at bar for Auction bidders.
- Special recognition during the auction.
- Signage and recognition in conference materials.

Breakfast Co-Sponsor \$3,500 each

- Signage with company logo displayed during breakfast.
- Special recognition during the conference.
- Signage and recognition in conference materials.

Speed Networking Event Co-Sponsor \$2,500 each

- Signage with company logo displayed during Speed Networking event.
- Special recognition during the conference.
- Signage and recognition in conference materials.

Break Station Sponsor \$2,500

- Company logo on all break stations.
- Signage and recognition in conference materials.

2021 FALL CONFERENCE SPONSOR RESERVATION FORM

Contact Name _____

Title _____

Company _____

Address _____

City, State, Zip _____

Telephone _____

E-mail _____

Signature _____

Payment Information

☐ Payment will be made upon receipt of invoice.

☐ Check or money order enclosed: \$_____

Credit Card: ☐ Visa ☐ Mastercard ☐ AmEx

Total Amount \$_____

\$_____ Total Sponsorship Amount

Credit Card Number _____

Exp. Date _____ CVV _____

Name on Card (Please Print) _____

Signature _____

2021 Fall Conference Sponsorships

___ \$6,500 Diamond Sponsor
___ \$5,500 Platinum Sponsor
___ \$4,500 Gold Sponsor
___ \$3,500 Silver Sponsor
___ \$2,500 Bronze Sponsor

Item Sponsorships

___ \$5,000 Conference Registration Sponsor
___ \$4,000 Name Badge Sponsor
___ \$3,500+ Check-In Gift Sponsor
___ \$3,000 Floor Decals Sponsor
___ \$3,000 Lanyard Sponsor
___ \$1,000 Conference Program Sponsor
___ \$500 Registration Packet Insert

Event Sponsorships

___ \$5,000 Keynote Luncheon Sponsor
___ \$5,000 After Party Entertainment Sponsor
___ \$4,000 General Session Sponsor
___ \$3,500 Auction Reception Sponsor
___ \$3,500 Auction Bar Sponsor
___ \$3,500 Bidder Bar Sponsor
___ \$3,500 Breakfast Sponsor
___ \$2,500 Speed Networking Event Sponsor
___ \$2,500 Break Station Sponsor

Please return completed sponsorship reservation forms by email to Natalie Kinmonth at natalie@okpetro.com or by mail to The Petroleum Alliance of Oklahoma, 500 N.E. 4th Street, Oklahoma City, OK 73104

2021 FALL CONFERENCE REGISTRATION FORM

NOV. 17-18 • Skirvin Hilton Hotel and Jones Assembly • Oklahoma City

Name _____ Title _____

Spouse/Personal Guest (if attending) _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

Complimentary registrations are non-transferable.

REGISTRATION DEADLINE: Nov. 12; after this date \$100 will be added to your registration. This includes sponsors with complimentary registrations.

FOR HOTEL RESERVATIONS: Please contact the Skirvin Hilton at 405-272-3040 or follow the links at www.thepetroleumalliance.com.

Meeting Registration Fees

*Note: Couple registration includes one attendee and one spouse/personal guest.
Each company representative must have an individual registration.*

Conference & Auction Member (Single \$400 / Couple \$600) \$ _____

Conference & Auction Non-member (Single \$600 / Couple \$800) \$ _____

Conference & Auction Government (Single \$300 / Couple \$500) \$ _____

Contact Alliance for discount code

Conference & Auction NextGen (\$300 / Couple \$500) \$ _____

Must be member of Alliance NextGen

Total Fees submitted with registration form \$ _____

Payment Information

☐ Check payable to The Petroleum Alliance

Credit Card: ☐ Visa ☐ Mastercard ☐ AmEx

Total Amount \$ _____

Credit Card Number

Exp. Date

CVV

Name on Card (Please Print)

Signature

TO REGISTER: Register online at www.thepetroleumalliance.com. For questions about registration, contact Ellis Ebel at 405-942-2334 or ellis@okpetro.com.