



THE PETROLEUM ALLIANCE
OF OKLAHOMA

2021 ANNUAL MEETING

AUGUST 5 - 7

FOUR SEASONS RESORT & CLUB DALLAS

A VOICE UNITED

Two years after the official merger of the OIPA and OKOGA, The Petroleum Alliance of Oklahoma has emerged as the authoritative voice of Oklahoma's oil and natural gas industry.

Our reputation among lawmakers, regulators, the media, and the general public is that of a respected and informed source of information on every segment of the state's oil and natural gas industry. We are now speaking with one voice when advocating for the interest of our membership, which includes companies of all sizes—from the smallest family-owned producers to the large, public companies; vertical and horizontal drillers, service and midstream companies, and refiners.

This year's Annual Meeting showcases how the Alliance is proudly working on your behalf, with an agenda packed with informational speakers and panels, as well as multiple networking opportunities for our members at the Four Seasons Resort and Club in Las Colinas, Texas.

Beginning with our ever-popular Wildcatters Swing Golf Scramble and pool-side welcome party and fireworks display from our friends at INSURICA, guests will enjoy a balance of fun and business. Event highlights include Casino Night, the Chairman's Banquet, and family-friendly sporting clays tournament at one of the region's premier shooting clubs.

This year's speakers include some of the top names in industry and government. Discussions will focus on the current state of affairs on a myriad of issues related to Oklahoma's oil and natural gas industry. The multiple opportunities to interact directly with these leaders make the 2021 Petroleum Alliance Annual Meeting a can't-miss event unlike any other.

Schedule of events

THURSDAY, AUGUST 5

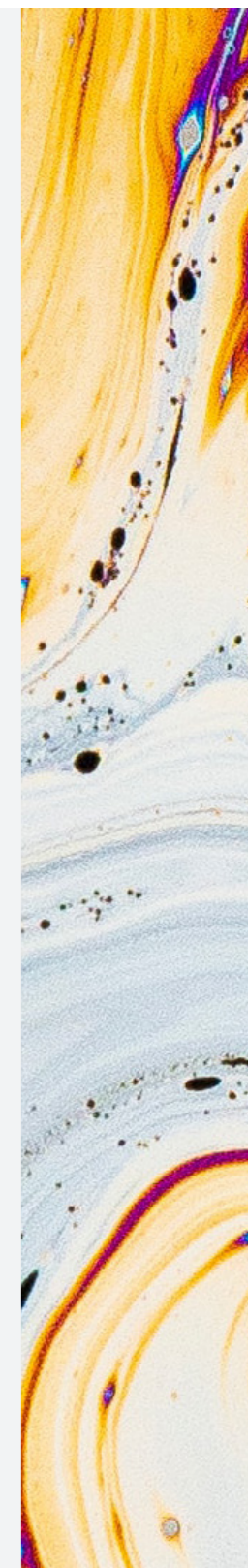
11:30 AM - 5:30 PM	Wildcatters Swing Golf Scramble (Check-in - 11:30 AM, Shotgun - 12:30 PM)
12:00 - 11:00 PM	Exhibitor Set-Up
6:30 - 9:00 PM	Wildcatters Welcome Party
9:00 - 10:30 PM	Fireworks Show and Viewing Party by INSURICA

FRIDAY, AUGUST 6

7:30 - 9:00 AM	Breakfast
8:00 - 11:30 AM	Exhibitor Booths Open
8:30 - 11:30 AM	General Sessions
12:00 - 2:00 PM	Board of Directors Meeting
5:30 - 7:00 PM	President's Cocktail Reception (Exhibitor Booths Open)
7:00 - 8:30 PM	Chairman's Dinner
8:30 - 11 PM	Casino Party

SATURDAY, AUGUST 7

7:30 - 9:00 AM	Breakfast
8:00 - 11:30 AM	Exhibitor Booths Open
8:30 - 11:30 AM	General Sessions
12:00 - 1:30 PM	Keynote Lunch
1:00 - 5:00 PM	Exhibitor Booths Teardown
1:30 - 5:30 PM	Sporting Clays Classic (Transportation provided. Check-in: 1:30 PM. Shotgun start: 2:30 PM)



Outgoing Chairman

David D. Le Norman

Throughout his over 40-year career, outgoing Chairman David D. Le Norman has built and monetized numerous companies across multiple industry platforms. He has an extensive track record of assembling teams, assets and strategies in the upstream oil and gas segment, all while improving bottom line cash flows and returns.

Prior to embarking on the build and monetize strategies, Le Norman spent a decade with Texaco in various engineering and business development roles.

As founder and managing partner of Reign Capital, Le Norman has organized his personal family holdings into three separate silos: oil and gas, commercial real estate and investments in automotive, food services and technology industries. His serial success as an entrepreneur is underpinned by a diverse portfolio and strong balance sheet.

Le Norman holds a B.S. in Petroleum Engineering from the University of Wyoming, master's work in Chemical Engineering at Oklahoma State University and an M.B.A. from Oklahoma City University.

Incoming Chairman

Blu Hulsey

Incoming Chairman Blu Hulsey is the Senior Vice President of Government Relations and Regulatory Affairs at Continental Resources.

He is responsible for advising corporate leadership and implementing strategy to influence government and regulatory actions. Hulsey is a registered lobbyist in Oklahoma, North Dakota and Montana. Prior to joining Continental Resources, Hulsey served as the City Manager for the cities of Bixby and Skiatook. He also served as Counsel for the Senate Environment and Public Works Committee for Senator Jim Inhofe in Washington, D.C., and as a field representative in the senator's Tulsa office.

A native Oklahoman, Hulsey attended Oklahoma State and received a business management degree. He also attended University of Tulsa School of Law and is licensed to practice law in Oklahoma.



“The Alliance’s Annual Meeting is a unique opportunity for valuable networking opportunities with my peers and some of the top names in industry and government. It’s also a rare chance to hear from business and policy leaders in a fun and relaxed environment. I can honestly say this is truly the one can’t-miss industry event of the year.”



Meeting Activities



Wildcatters Welcome Party

Our opening-night event, the Wildcatters Welcome Party gives Annual Meeting attendees the chance to ease into a conference filled with activities. This popular and casual icebreaker event is open to all registered attendees and golf tournament participants and ends with a fireworks show provided by INSURICA.



Wildcatters Swing Golf Scramble

Held on the Four Seasons' TPC Golf Course, the four-player scramble is open to all meeting attendees.



Sporting Clays Tournament

The Sporting Clays Tournament gives all meeting attendees the chance to get outside with their peers. Held at Elm Fork Shooting Sports, the tournament puts shooters through their paces at a dozen shooting stations. This event is open to shooters of all levels and their families. Guns, ammunition and protective gear are provided.



Casino Night

With live music and casino-style gambling.

BECOME A SPONSOR

When you want to reach the most influential members of Oklahoma's crude oil and natural gas industry, there's only one choice:
The Petroleum Alliance of Oklahoma's Annual Meeting.

When you become a sponsor of The Alliance Annual Meeting, you guarantee maximum visibility and credibility for your company and products. We consider our sponsors true partners and delight in affording them the highest possible recognition to the membership before and throughout the meeting.

For more information about becoming a meeting sponsor, contact Natalie Kinmonth at 405-206-9144 or natalie@okpetro.com.

SPONSORSHIP LEVELS

DIAMOND SPONSOR / \$15,000

- Includes major event or item sponsorship.
- Includes up to 20' of exhibit booth space in a premium location. Booths must be reserved.
- Eight complimentary meeting registrations (Does not include golf and sporting clays fees).
- Special recognition at Chairman's Banquet.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

PLATINUM SPONSOR / \$12,000

- Includes exclusive or co-sponsored event or item sponsorship.
- Includes up to 20' of exhibit booth space in a premium location. Booths must be reserved.
- Six complimentary meeting registrations (Does not include golf and sporting clays fees).
- Special recognition at Chairman's Banquet.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

GOLD SPONSOR / \$8,500

- Includes up to 20' of booth space (Limited space available). Booths must be reserved.
- Four complimentary meeting registrations (Does not include golf and sporting clays fees).
- Special recognition at Chairman's Banquet.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

SILVER SPONSOR / \$6,500

- Includes up to 10' of booth space (Limited space available). Booths must be reserved.
- Two complimentary meeting registrations (Does not include golf and sporting clays fees).
- Special recognition at Chairman's Banquet.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

BRONZE SPONSOR / \$4,500

- Includes up to 8' of booth space (Limited space available). Booths must be reserved.
- One complimentary meeting registration (Does not include spouse registration or golf and sporting clays fees).
- Special recognition at Chairman's Banquet.
- List of all attendees (To be distributed after the meeting).
- Signage and listing in meeting programs, signage during meeting, WellHead newsletter and online meeting registration page.

SPONSORED EVENTS

Exclusive Sponsored Events are priced individually to be sponsored by one company. Event Sponsorships are priced to be sponsored by two or more companies. **All Event Sponsors will be listed on our online meeting registration website and on signage during the meeting.**

Exclusive Sponsorships

Wildcatters Swing Golf Scramble Title/ \$20,000

- Sponsor logo on signage at tournament.
- Two complimentary teams of four in tournament.

Lounge / \$20,000

- Sponsor branding throughout expertly designed lounge seating area.

Fireworks Display / \$17,500

- Special recognition during Wildcatters Welcome Party.

In-Room Gift / \$15,000+

- Price may vary based on gift.
- Sponsor logo on in-room gift distributed to all conference attendees staying at host hotel.

Wildcatters Swing Golf Scramble Lunch / \$7,500

- Sponsor logo on signage at tournament.

General Session / \$5,000

- Sponsor logo displayed during all General Sessions.
- Opportunity to distribute marketing materials during General Sessions.

Break Stations / \$5,000

- Sponsor logo displayed at all refreshment stations during conference.

Event Sponsorships *Designed for multiple sponsors*

Casino Night / \$10,000 each

- Sponsor logo displayed on screen throughout Casino Night.
- Special recognition during event.

Chairman's Banquet / \$10,000 each

- Sponsor logo displayed on screen during Chairman's Banquet.
- Special recognition during event.

Wildcatters Welcome Party / \$10,000 each

- Sponsor logo displayed on signage throughout Wildcatters Welcome Cookout.
- Special recognition during event.

Sporting Clays Title / \$8,000 each

- Sponsor logo displayed on signage at course.
- Two complimentary player spots in sporting clays tournament.

President's Reception / \$7,500 each

- Sponsor logo displayed on signage throughout President's Reception.

Buffet Breakfast / \$5,000 each

- Sponsor logo displayed during breakfast on either Thursday or Friday.
- Opportunity to distribute marketing materials during breakfast.

Wildcatters Welcome Party Bar / \$5,000 each

- Sponsor logo displayed prominently on bar during welcome event.

Casino Night Bar / \$5,000 each

- Sponsor logo displayed prominently on bar during Casino Night.

Sporting Clays Reception / \$2,500 each

- Sponsor logo displayed during reception.
- One complimentary player spot in sporting clays tournament.

ITEM SPONSORSHIPS

To make a lasting impression on Annual Meeting attendees, choose from the items below to select the perfect sponsorship opportunity for your company. **All Item Sponsors will be listed on our online meeting registration website and on signage during the meeting.**

Casino Night Gaming Table Sponsor / \$10,000

- Sponsor logo on all gaming tables.

Wildcatters Swing Hole-In-One Contest / \$7,500

- Sponsor logo on signage at designated hole.
- Prominent signage on contest hole.

Name Badge Sponsor / \$7,500

- Company logo on all attendee name badges.

Room Key Sponsor / \$7,500

- Company logo on all Four Seasons room keys.

Meeting Tote Sponsor / \$7,500

- Company logo on tote provided to all meeting attendees.

Casino Night Playing Cards Sponsor / \$7,000

- Sponsor logo on all playing cards used at gaming tables.

Floor Decals Sponsor / \$6,000 each

- Company logo on floor decals throughout Annual Meeting convention area.

Check-In Gift Sponsor / \$6,000+ each

- Price may vary based on gift.
- Sponsor logo on gift distributed to each Annual Meeting attendee staying at the Four Seasons

Lanyard Co-Sponsor / \$6,000 each

- Company logo silk-screened on one side of name badge lanyards provided for each meeting attendee.

Wildcatters Swing Player Gift Sponsor / \$5,000+

- Price may vary based on gift.
- Sponsor logo on gift set distributed to each tournament participant.

Sporting Clays Protective Gear Sponsor / \$5,000

- Sponsor logo on complimentary protective gear distributed to each sporting clays participant.

Meeting Registration Sponsor / \$5,000

- Company logo and website link displayed on Annual Meeting registration web site.
- Company logo on all meeting registration packets (Sponsors marketing materials may also be included.)

Wildcatters Swing Beverage Cart Sponsor / \$5,000 each

- Use of golf cart to interact with and hand out promotional items to tournament participants.
- Signage on one beverage cart.

Wildcatters Swing Golf Cart Sponsor / \$5,000

- Sponsor logo displayed on all tournament golf carts.

Wildcatters Swing Hole Contest Sponsor / \$5,000

- Prominent signage on all contest holes.

Premium Golf Hole Sponsor / \$2,000 per hole

- Company representatives at tee box or green. Tables and chairs available.
- Signage on assigned hole.

Wildcatters Swing Driving Range Sponsor / \$1,500

- Prominent signage on driving range prior to tournament

Wildcatters Swing Putting Green Sponsor / \$1,500

- Prominent signage on putting green prior to tournament.

Full-Page Meeting Program Sponsor / \$1,000 each

- One full-page ad in Annual Meeting program.
- Ad must be submitted by October 15.

Casino Night Door Prize Sponsor / \$500 each

- Recognition as Door Prize donor during event.

Standard Golf Hole Sponsor / \$500 per hole

- Signage on assigned hole.

Sporting Clays Station Sponsor / \$500 per station

- Signage on assigned shooting station during Sporting Clays Tournament.

For sponsorship opportunities, please contact
Natalie Kinmonth at natalie@okpetro.com.

2021 ANNUAL MEETING SPONSORSHIP RESERVATION FORM

Contact Name

Company

Title

Address

City, State, Zip

Telephone

E-mail

Authorized Signature

2021 SPONSORSHIP COMMITMENT

- ☐ \$15,000 **Diamond Sponsor**

☐ Check to reserve a 20’ booth
☐ Check to reserve a 10’ booth
- ☐ \$12,000 **Platinum Sponsor**

☐ Check to reserve a 20’ booth
☐ Check to reserve a 10’ booth
- ☐ \$8,500 **Gold Sponsor**

☐ Check to reserve a 20’ booth
☐ Check to reserve a 10’ booth
- ☐ \$6,500 **Silver Sponsor**

☐ Check to reserve a 10’ booth
- ☐ \$4,500 **Bronze Sponsor**

EVENT SPONSORSHIPS

EXCLUSIVE SPONSORS

- ☐ \$20,000 Wildcatters Swing Golf Scramble Title Sponsor
- ☐ \$20,000 Lounge Sponsor
- ☐ \$17,500 Fireworks Display
- ☐ \$15,000 In-Room Gift Sponsor
- ☐ \$7,500 Wildcatters Swing Golf Scramble Lunch Sponsor
- ☐ \$5,000 General Session Sponsor
- ☐ \$5,000 Break Stations Sponsor

DESIGNED FOR MULTIPLE SPONSORS

- ☐ \$10,000 Casino Night Sponsor
- ☐ \$10,000 Chairman’s Banquet Sponsor
- ☐ \$10,000 Wildcatters Welcome Party Sponsor
- ☐ \$8,000 Sporting Clays Title Sponsor
- ☐ \$7,500 President’s Reception Sponsor
- ☐ \$5,000 Friday Buffet Breakfast Sponsor
- ☐ \$5,000 Saturday Buffet Breakfast Sponsor
- ☐ \$3,500 Wildcatters Welcome Bar Sponsor
- ☐ \$3,500 Casino Night Bar Sponsor
- ☐ \$2,500 Sporting Clays Reception

ITEM SPONSORSHIPS

Note: The following sponsorship opportunities are in addition to Diamond, Platinum, Gold, Silver or Bronze sponsorship payments.

- ☐ \$10,000 Casino Night Gaming Table Sponsor
- ☐ \$7,500 Wildcatters Swing Hole-In-One Contest Sponsor
- ☐ \$7,500 Name Badge Sponsor
- ☐ \$7,500 Room Key Sponsor
- ☐ \$7,500 Meeting Tote Sponsor
- ☐ \$7,000 Casino Night Playing Cards Sponsor
- ☐ \$6,000 Floor Decals Sponsor
- ☐ \$6,000 Check-in Gift Sponsor
- ☐ \$6,000 Lanyard Sponsor
- ☐ \$5,000 Wildcatters Swing Player Gift Sponsor
- ☐ \$5,000 Sporting Clays Protective Gear Sponsor
- ☐ \$5,000 Meeting Registration Sponsor
- ☐ \$5,000 Wildcatters Swing Hole Contest Sponsor
- ☐ \$5,000 Wildcatters Swing Beverage Cart Sponsor
- ☐ \$5,000 Wildcatters Swing Golf Cart Sponsor
- ☐ \$2,000 Wildcatters Swing Premium Golf Hole Sponsor
- ☐ \$1,500 Wildcatters Swing Driving Range Sponsor
- ☐ \$1,500 Wildcatters Swing Putting Green Sponsor
- ☐ \$1,000 One-Page Meeting Program Sponsor
- ☐ \$500 Casino Door Prize Sponsor
- ☐ \$500 Standard Golf Hole Sponsor
- ☐ \$500 Sporting Clays Station Sponsor

PAYMENT INFORMATION

Check or money order enclosed: \$

Credit Card: ☐ Visa ☐ M/C ☐ AMEX

Total Amount \$

Credit Card Number

Exp. Date CVV (3-digit code)

Name on Card (please print)

Signature

Return completed sponsorship reservation forms to:

Mail: 500 N.E. 4th Street, Oklahoma City, OK 73104
E-mail: natalie@okpetro.com

2021 ANNUAL MEETING REGISTRATION FORM

Member Name

Spouse/Personal Guest Name (if attending)

Company

Title

Address

City, State, Zip

Phone

E-mail

Please indicate number attending for menu planning purposes. (Meeting Registrants Only)

- ☐ Thursday - Wildcatters Welcome Party
- ☐ Friday - Breakfast
- ☐ Friday - President’s Reception
- ☐ Friday - Chairman’s Dinner
- ☐ Friday - Casino Night
- ☐ Saturday - Breakfast
- ☐ Saturday - Keynote Lunch

Wildcatters Swing Golf Scramble Registration - August 5 - Open to all meeting registrants.

Player Name Handicap

Special Pairing? ☐ Yes ☐ No If yes, with whom(Name, company & handicap)?

Please list your team members below (name, company, handicap)

Player 1 Handicap

player 2 Handicap

player 3 Handicap

Note: Handicaps will be adjusted for special pairings. Tournament entry is first-come, first-served.

Sporting Clays Competition - August 7 - Open to all meeting registrants

Player Name

Special Pairing? ☐ Yes ☐ No If yes, with whom (name, company)?

MEETING REGISTRATION FEES

Note: Couple registration includes one attendee and one spouse/personal guest. Each company representative must have an individual registration.

- Registration (Single \$695 / Couple \$1,095) \$
- Next Gen Registration (Single \$395 / Couple \$695) \$
- Non-Member Registration (Single \$895 / Couple \$1,295) \$
- Govt. Registration (Single \$395 / Couple \$695) \$
- Sporting Clays Tournament (\$250 per player) \$
- Sporting Clays Tournament Team of Four (\$1,000) \$
- Wildcatters Swing Golf Scramble (\$500 per player) \$
- Wildcatters Swing Golf Scramble Foursome (\$2,000) \$

Total Fees submitted with registration form: \$

PAYMENT INFORMATION

Check or money order enclosed: \$

Credit Card: ☐ Visa ☐ M/C ☐ AMEX

Total Amount \$

Credit Card Number

Exp. Date CVV (3-digit code)

Name on Card (please print)

Signature

Register online at www.okpetro.com. E-mail completed registration forms to: Ellis@okpetro.com
Mail completed registration forms to: 500 N.E. 4th Street, Oklahoma City, OK 73104
QUESTIONS? Contact the Petroleum Alliance of Oklahoma at 405-942-2334.



The Petroleum Alliance
of Oklahoma

500 N.E. 4th Street,
Oklahoma City, OK

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www.thepetroleumalliance.com